

October 23, 2009

Sally Ellertson
Public Information Officer
141 West Renfro
Burleson, Texas 76028-4261
817-426-9622
F: 817-426-9390
sellertson@burlesontx.com
www.burlesontx.com

If you want a VIP ticket to the Nov. 3 Burleson Opportunity Fund event at Premiere Cinemas in Burleson, order your tickets by Friday, Oct. 30.

Premiere Cinemas is partnering with the Burleson Opportunity Fund (BOF) by giving a portion of the proceeds from the regular ticket price, and concessions, for movies beginning after 5 p.m. on Tuesday, Nov. 3, to the BOF. If you want to glam it up, VIP tickets, which are \$35, include the red carpet arrival and paparazzi photos at 5:45 p.m., catered cuisine from Roscoe's Smokehouse at 6:15 p.m., the awarding of prizes and a grand prize (free movies for a year, for VIP ticket holders only) at 6:50 p.m., then a mixer and tickets to a movie of your choice at 7 p.m.

Tickets for movies after 6 p.m. are \$9 for adults and \$6.50 for children and senior citizens.

The Burleson Opportunity Fund is a joint venture of the City of Burleson, Burleson Independent School District, Hill College at Burleson and community sponsors. The Burleson Opportunity Fund is a scholarship program open to all high school graduates who live or attend school in Burleson. Currently students of the Burleson Opportunity Fund have been guaranteed a one-year 100 percent tuition and fees scholarship to attend Hill College at Burleson. The scholarships fund 32 credit hours per student. Each person awarded is required to take a minimum of 12 hours per semester at Hill College.

Twenty-seven students from Burleson High School and Crossroads High School were tapped for scholarships in 2008. In 2009, 39 students were awarded Burleson Opportunity Fund scholarships to Hill College.

No matter what movie you pick, you will hear more about the Burleson Opportunity Fund during the previews in the cinema's 14 theaters thanks to a Burleson Opportunity Fund video produced in 2008. One of your movie options on Nov. 3 will be *The Imposter*, a Christian movie produced by Daniel Millican, who also produced the Burleson Opportunity Fund video. Parts of *The Imposter* were filmed in Burleson's Old Town as well as at other local sites.

Premiere Cinemas is located at the corner of Hwy. 174/Wilshire Boulevard and FM 731 South. To purchase your VIP ticket for just \$35, go to www.BurlesonOppFund.com. For more information about the Burleson Opportunity Fund fundraiser, call Kellye Cunningham, assistant to the city manager, at 817-426-9682 or e-mail kcunningham@burlesontx.com.