

July 10, 2009

Sally Ellertson
Public Information Officer
141 West Renfro
Burleson, Texas 76028-4261
817-447-5400 ext. 286
F: 817-447-6885
sellertson@burlesontx.com
www.burlesontx.com

Check out the City of Burleson on Facebook!

The City has launched a City of Burleson Facebook page. As of noon today, the City has 211 fans.

What's a fan? What's Facebook? Facebook is a free social networking site on the Internet (www.facebook.com). A fan is a person who has a Facebook profile and signs on to be a fan (a watcher) of the page to stay in the loop about City events, services, and programs.



Facebook is also about networking, posting comments, and getting involved in discussions. It's a two-way exchange. Fans of the City of Burleson page network with each other by adding each other as a "friend." Facebook users add their two cents, or comment, on daily posts made by the City. Fans can also get involved in discussion topics, such as the Burleson Recreation Center at Bartlett Park and the youth sports complex at Chisenhall Park.

The City page is all that and more. You can find the history of the city as well as the history of the City's government. You can find videos about economic development and the Burleson Opportunity Fund. And, there are more than half a dozen photo albums featuring pictures from the Hot Sounds of Summer concert series, Paw Pals Animal Care Academy, Junior Fire Academy, full-scale tornado drill, Burleson Lions Club Fourth of July parade, City's Fourth of July concert and fireworks, and pictures from past events, including Founders Day, Boo Bash and the Military Veteran Tribute.

The Facebook page is an extension of the City's public information program. That program also includes the City's web site, www.burlesontx.com, Burleson Progress Report newsletter, the City's E-Newsletter, news releases, and Charter Cable Channel 27.

If you aren't a Facebook user, you can still look at the City of Burleson Facebook page, but you can't post comments or get involved in discussions. Check out the City's official Facebook page at <http://tinyurl.com/nx4uw8>.

For more information call the public information office at 817-447-5400, ext. 286.