



Participant receiving a free helmet at Super Safety Saturday

WEEKLY REPORT

JULY 23, 2021

TO: MAYOR FLETCHER AND COUNCIL MEMBERS
FROM: BRYAN LANGLEY, CITY MANAGER

THE CITY OF
BURLESON
TEXAS

Weekly Report | July 23, 2021

I. Council Schedule

Meetings

Monday, August 2: City Council Regular Session, City Hall Council Chambers. 141 W. Renfro St., 5 p.m. The meeting will be conducted in the council chambers and is also available via live stream, <https://www.burlesontx.com/watchlive>

Thursday, August 5: City Council Special Session, City Hall Council Chambers. 141 W. Renfro St., 9 a.m. The meeting will be conducted in the council chambers and is also available via live stream, <https://www.burlesontx.com/watchlive>

Work Session Items/Report & Discussion Items

August 2

- Receive a report, hold a discussion, and give staff direction regarding the FY 21-22 City of Burleson Strategic Plan's work plan tasks. (Staff Presenter: DeAnna Phillips, Community Services Director)
- Receive a report, hold a discussion, and give staff direction regarding an amendment to the governing policy for the Mayor Vera Calvin Plaza in Old Town (Staff Presenter: Alex Philips, Economic Development Director)

August 5

- Presentation and discussion of the City Manager's 2021-2022 proposed budget and related items. (Staff Presenter: Bryan Langley, City Manager)

II. General Information and Status Updates

A. Burleson hires new deputy city manager

The city of Burleson recently named Tommy Ludwig as its new deputy city manager. In his role, Tommy will provide leadership and oversee various departments and initiatives within the city. Ludwig will assume his new role on Aug. 9, 2021.

"I'm excited to welcome Tommy to the Burleson team," said Bryan Langley, city manager. "He has a diverse background of experience, and his development expertise, in particular, will be very helpful in guiding the community through a period of unprecedented growth."

Prior to taking this position in Burleson, Ludwig served as the assistant city administrator of Waxahachie, Texas, since 2017. During his time in



Waxahachie, he oversaw day-to-day operations of the city's building inspection, planning and zoning, GIS, code enforcement, facilities maintenance, waste management, engineering, public works and water/wastewater functions. He was also responsible for the five-year master planning of capital improvement programs for all roadway, water, and wastewater infrastructure expansion and replacement activities, in excess of \$125,000,000.

"I am incredibly honored and excited to be selected as the city of Burleson's next deputy city manager," said Ludwig. "The city has so many exciting initiatives both planned and underway, and I cannot wait to join the rest of the staff in delivering excellent service to the community."

Previously, Ludwig worked for the city of Dallas in a variety of positions. He began his career in Dallas in 2008 as a management development associate in the city manager's office. His other roles for the city of Dallas were assistant to the city manager, equipment and building services manager, process improvement team manager and development services administrator over sustainable development.

Ludwig received his Bachelor of Science degree from the University of Texas at Tyler and his master's degree in Political Science from the University of North Texas. Ludwig is a certified public manager and holds a Lean Six Sigma green belt certification.

B. Ground-Based Mosquito Spraying in Zones 7, 8 and 11 this weekend

On July 21, 2021, the City's environmental services division was notified that three mosquito traps tested positive for West Nile virus.

The areas are:

- Zone 7 is in the area of Alsbury Boulevard, Douglas Street, Hemphill Street, Wilshire Boulevard and Renfro Street. [View Map](#)
- Zone 8, in the area of Gregory Street, Warren Street, Miller Street, Dobson Street, Hidden Creek Parkway, Hidden Vistas, Irene Street, and Arnold Street [View Map](#)
- Zone 11 is in the area of John Jones Drive, Remington Circle, CR 714, and Broad Valley Ct. [View Map](#)

The City of Burleson will conduct ground-based spraying for mosquitoes between 9 p.m. and 6 a.m. on Friday, July 23, and then again on Saturday, July 24. The ground spraying will be performed in targeted subdivision within the designated spray zones.

In the event of rain or if wind speeds are above 10 miles per hour, the spraying may be rescheduled. This method of spraying targets flying mosquitoes that come in contact with the pesticide in the spray or fog. These times have been chosen because they are the times that most mosquitoes are active (flying).

[For more information and to find out what zone you live.](#)

C. Junior Fire Academy

Burleson Fire Department hosted its annual Junior Fire Academy this month. Participants receive their own bunker gear, tour the fire stations, and learn about disaster safety, extrication, fire safety, fire hydrants, fire hoses and ladders. The search and rescue training involves a maze (simulated dark conditions) in the training tower at Fire Station #2. View more photos on the [city's Flickr account](#).

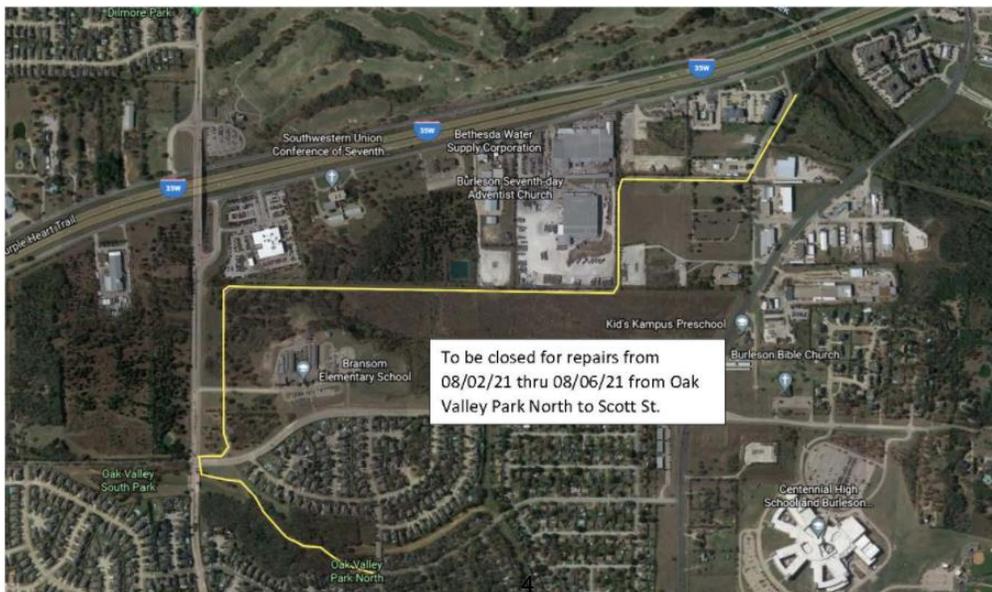


D. Irene Street & Lisa Street Construction

On Monday, July 26, 2021, Lisa Street will be temporarily closed to through traffic at the intersection of Irene Street. The temporary closure is necessary for modifications to the pavement for the Safe Routes to School project. Residents along Lisa Street in this block will continue to have access to their homes via Gardens Boulevard at all times during this closure. The construction and temporary closure is anticipated to take less than two weeks.

E. Oak Valley Trail – Concrete Repairs

On Monday, **August 2, 2021**, the Oak Valley Trail will be **closed** from Scott St. to Oak Valley Park North for concrete repairs and is scheduled to **reopen on August 7, 2021**. Ten sections of concrete will be excavated, re-poured and cured during this interval. The Burleson Parks and Recreation Department encourages patrons to visit any of the city's other great linear trails for their recreational needs during this closure. Trail parking and access is available at Chisenhall Fields, Bailey Lake Park, and Bartlett Park.



F. Super Safety Saturday

Burleson Fire Department and Texas Health Burleson teamed up to host Super Safety Saturday, an event for the entire community on Saturday, July 17.

The fun included tours of the fire trucks, fire safety trailer, SWAT vehicle, police cars, CareFlight air ambulance, MedStar ambulance and more. . Participants learned pool and sun safety education, how to perform hands-only CPR, how to size and fit a life jacket, bike safety, fire safety, car seat safety and drowning prevention. There were lots of free fun kids activities and everyone had a great time. View all the event photos on the [city's Flickr account](#).



G. Feel Good Friday

BTX BizCast, is a bi-monthly podcast hosted by the city's economic development team. They feature conversations with local leaders, local success stories and periodic news and updates. The podcasts are always information and fun. Learn more about the business community in Burleson by following BTX BizCast, <https://www.facebook.com/BTXBizCast>



H. Saturday COVID-19 Vaccine Clinic

Burleson Public Health will be hosting a free COVID-19 vaccine clinic on Saturday, July 24 from 9 a.m. - 4 p.m. at 120 SE Dian Street, Burleson. Anyone 12 and older can receive the vaccine. Register at www.burlesontx.com/vaccine or call 682-312-2780. They will accept walk-ins on the day of the clinic but prefer participants to register in advance.

I. Parks and Recreation Presentations

On page 7 is the BRiCK fitness floor presentation that was presented to Parks Board during their July meeting. City Council will be asked to formally approve the purchase of the new equipment during their regularly schedule city council meeting on August 2. On page 26, the parks and recreation department has provided a department update presentation.

III. Upcoming Road Construction/Closures

UPCOMING ROAD CONSTRUCTION / CLOSURES			
Projects & Limits	Current Status	Traffic Affected	Estimated Completion
Turkey Peak Ground Storage Tank Construction & Brushy Mound Tank Demolition at existing City Facilities	General Contractor is at both Turkey Peak and Brushy Mound Sites.	Intermittent construction traffic to and from both sites. Anticipated Routes include: NW Renfro, SW Brushy Mound Rd, SW Alsbury Blvd, NW Summercrest Blvd, Nicole Dr & NW Jayellen Ave.	Fall 2021
Irene/Gardens Safe Routes to School	Construction underway	Outside lanes of Gardens, Irene, Gregory & Johnson Ave will be closed in areas of construction. Closures to move with construction progress	November 2021
SH174 (Wilshire) Landscape Enhancements	Construction underway Flashing message boards are in place.	Construction will require temporary daytime lane closures as necessary. These closures will only affect the inside lanes. Remaining lanes, including left-turn lanes, will always remain open.	August 2021

IV. Events

- **Summer Movies in the Park featuring “The Sandlot”**
July 23, 8:30 p.m. at Chisenhall Fields, 500 Chisenhall Park Ln
- **Summer Pool-ooza**
July 24, 9 a.m. at the BRiCk, 550 NW Summercrest Blvd.
- **BTX Cornhole Tournament**
July 24, 5 p.m. at Mayor Vera Calvin Plaza in Old Town
- **Summer Movies in the Park featuring “The Greatest Game Ever Played”**
July 30, 8:30 p.m. at Chisenhall Fields, Hidden Creek Golf Course, 555 E Hidden Creek Pkwy
- **BTX Back to School Bash**
Aug 14, 3 – 7 p.m. in Mayor Vera Calvin Plaza in Old Town

V. Attachments

- BRiCk Fitness Floor Update Presentation.....page 7
- Parks and Recreation Departmental Updates.....page 26



BRICK Fitness Floor Updates

Parks Board-July 15, 2021

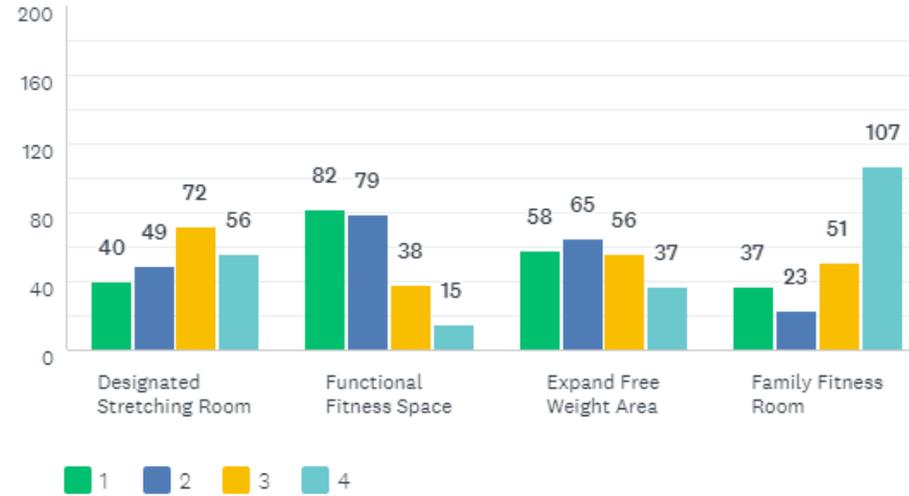
Staff Presenter: Jen Basham, Director of Parks and Recreation

Background

- In 2020 the BRiCk began budgeting for the replacement of equipment on a rotating basis. Many pieces of cardio equipment are original to the opening of the facility
- In 2021 as the BRiCk began resuming normal operations, members began requesting updates and upgrades to the current facility and the equipment available on the fitness floor
- In June of 2021, the BRiCk began their annual customer satisfaction survey, as well as in person feedback from members and day pass users
- Staff has analyzed the feedback and our current inventory to blend the need to replace outdated equipment and upgrade the facility to current fitness standards
- Staff presented the proposed layout changes and equipment replacement to Parks Board on July 15, 2021. The board unanimously recommended the project as presented.

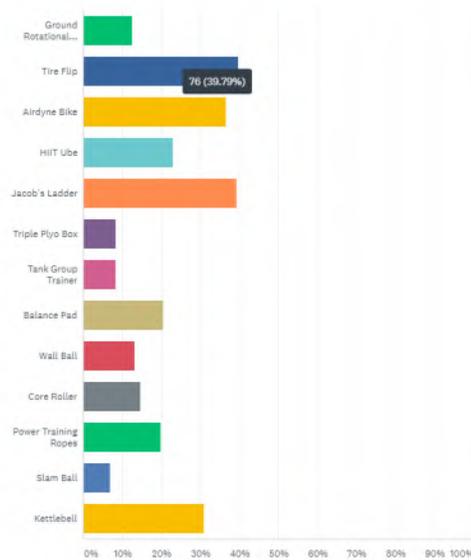
Rank the spaces listed below from most needed to least needed.

Answered: 219 Skipped: 14



Pick the top 3 pieces of equipment you would like to see added?

Answered: 191 Skipped: 42



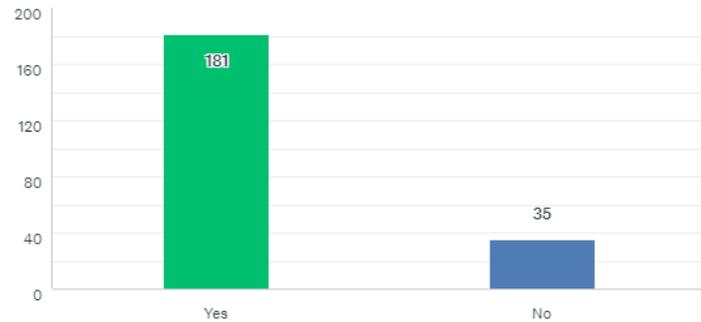
12. Pick the top 3 pieces of equipment you would like to see added?

- Ground Rotational Trainer
- Triple Plyo Box
- Power Training Ropes
- Tire Flip
- Tank Group Trainer
- Slam Ball
- Airdyne Bike
- Balance Pad
- Kettlebell
- Wall Ball
- HIIT Ube

Staff polled the community on their support of adding functional fitness space.

Would you support an additional functional fitness space? Please feel free to elaborate and add additional feedback.

Answered: 216 Skipped: 17



In addition to fitness spaces the following areas were requested the most.

sauna available free weight people space workout see Put room make
working since hours member time staff open lap swim
pool child care class options need especially Brick
love kids kid zone also fitness classes best years
swimming offered use gym area bigger able fix manv early taking



Customize

In Person Survey Results



- 1.Free weight area is crowded. (5 people)
- 2.Heavier & longer battle ropes (2 people)
- 3.More benches (2 people)
- 4.Another stretching cage (2 people)
- 5.More mats
- 6.Update fitness area – equipment is outdated
- 7.Tire Flip (2 people)
- 8.More functional trainer machines
- 9.Group exercise room is too small
- 10.Need spin room
- 11.Heavier kettlebells
- 12.More boxes for box jumps
- 13.New spin bikes
- 14.Update sound system in exercise room (2 people)
- 15.More cables
- 16.Better grouping of equipment into muscle groups

Proposed Changes



Removal of circulation desk

Removal of circulation desk to expand cardio area

This area will house 2 expresso bikes with monitors that have virtual class options

The fitness desk will be combined with the existing desk in the background

Alley in front of track

- ① Relocation of equipment from exclusive weight room
- ② Free standing weight machines that do not require spotting



Alley in front of track

- ① Relocation of equipment from exclusive weight room
- ② Free standing weight machines that do not require spotting



Current mask required area

(no masks are required, but the equipment is still spaced)

- ① Becomes functional fitness space on 1/2
- ② Absorbs the remaining equipment from exclusive weight room on other 1/2



Space includes

squat racks

kettle bells

weighted throw balls

jacobs ladder





Functional Fitness Equipment



Equipment list

- 3 hoist functional fitness machines
- 3 kettlebell racks
- New set of kettlebells ranging from 9-35 lbs
- New set of wall balls ranging from 6-25 lbs
- New set of dumbbells ranging from 5-25 lbs
- Versaballs
- Bosu balance trainer
- Jacob's ladder
- Power training ropes
- 3 rowers
- Ube

Cardio replacements



- 4 spin bikes
- 2 recumbent bikes
- 1 espresso bike
- 2 additional stair masters, and replacement of 2 oldest
- 2 rows
- 8 treadmills
- 8 ellipticals

Family Fitness Space Converts to stretching/passive exercise



A space to stretch that isn't on the main floor was requested by multiple users. Family fitness will still be allowed by extending family track hours, and adding additional classes for youth fitness training

Exclusive weight room becomes program space

- ① This space was originally created to incorporate heavy cross fit style workouts
- ② With the need for expanded free weights and less large equipment we will re allocate the equipment to the functional fitness space and alley in front of the track
- ③ This space will assume the function for programs such as dance, tumbling, and martial arts
- ④ Formerly a fee of \$3/month was charged for use of the exclusive weight room. This fee has not been charged since March of 2020





Total Project

Including replacement of flooring, freight and installation



Equipment relocation
• \$2,300



Freight and Delivery
• \$18,889



New Cardio Equipment
• \$100,965



Total Project
\$181,609.06



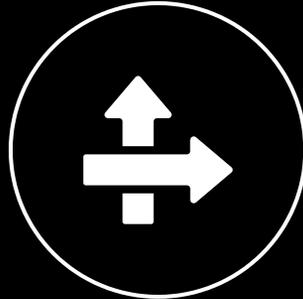
Functional Fitness Room
• \$59,455.06

Options

Parks Board and Staff Recommendation



Recommend upgrades to equipment and layout



Recommend with changes



Recommend not moving forward with project



Departmental Updates

Parks Board-July 15, 2021

Rec Special Events



Events Recap

Hot Sounds of Summer Concert Series:

1,500-3,000 participants per concert

Father's Day Fishing Tournament & Tree Dedication:

42 families registered

4th of July Celebration: est. 6,000 participants



National Parks and Recreation Month:

Movie in the Park Series: Fridays (July 9, 16, 23, 30)

Timeless in Texas: July 10

Summer Pool-ooza: July 24

Family Olympic Fun Day: July 27

BRiCk Specials: Membership and Personal Training



Rec Programs



Summer Camp

Program average: 65-70 campers per week

Campers have enjoyed field trips to Hawaiian Falls, Russell Farm, and Cinemark Movies. They also create crafts, science projects, and enjoy fun Fridays!



Russell Farm

Fun on the Farm Camp (3-6) & (7-13): 28 participants

Youth Art Camp: 26 participants

Red Chair Art Lecture: 44 participants

Open Art Studio: 60 participants



Upcoming Athletic Leagues

Adult Basketball (Recreation & Competitive):

Begins July 12

Adult Softball:

Begins July 19

Marketing & Community Engagement

• Department Goal

- Provide more engaging content that allows our community to see the diversity within our system while also being educated about our parks and the habitats and amenities throughout.
- Social media outlets: Parks and Recreation Facebook, Instagram, and Tik Tok platforms.
- Content includes employee highlights, engagement contest, informational video promos, feel good stories, humorous post, and more.
- Recent accomplishment: Increased Facebook following to 10,000+ likes as of June 10, 2021.



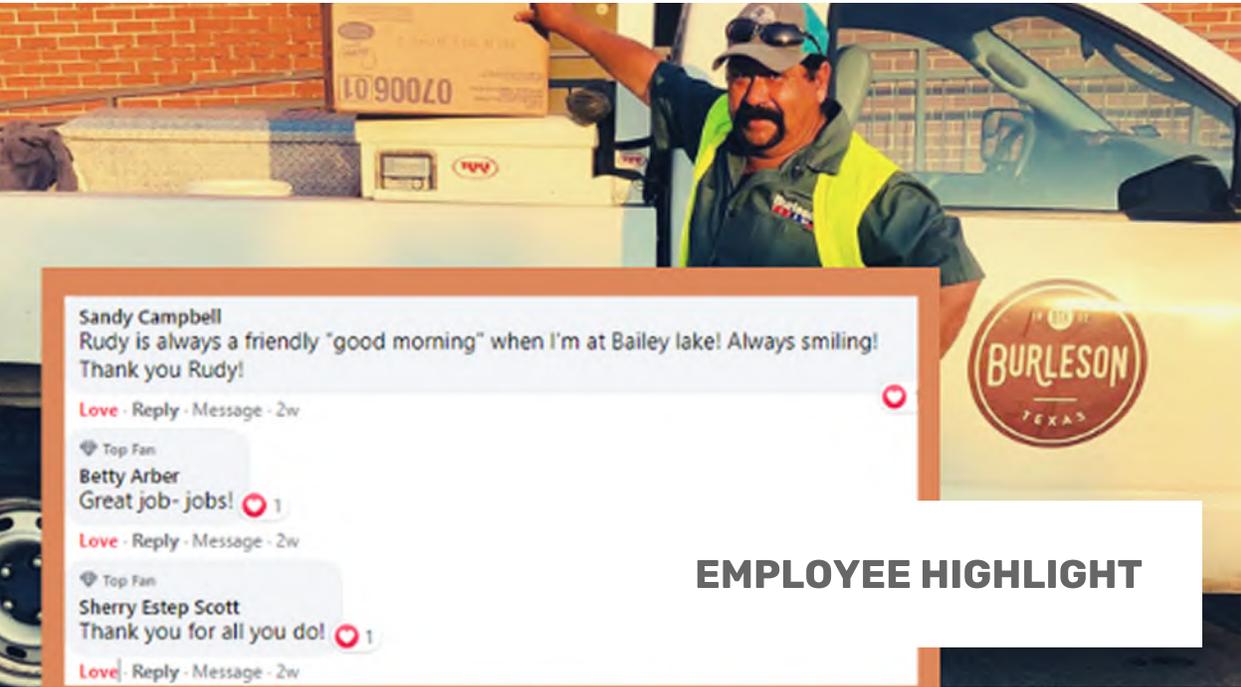
MEMORABLE PARK AND REC MOMENT



 **Meagan Cook**
 June 29 at 11:31 PM · 🌐

My youngest daughter's first time catching a fish (8 fish total, actually) at the Father's Day fishing tournament at Bailey's lake! Such a memorable moment for us! 🐟🐟🐟

MEMORABLE PARK & REC MOMENT



EMPLOYEE HIGHLIGHT

🌳 Meet Jen Basham, our Parks and Recreation Director, as she shares her Parks and Recreation Story and an exciting message about upcoming programs and events for National Parks and Recreation month in July.

🌳 For additional information, visit: <https://bit.ly/NationalParkandRecreationMonth>

ENGAGEMENT VIDEO





BRiCk - Upcoming Projects

- ① **Replacement of mats in the Indoor Pool Play structure - Received/install scheduled for 7/18/2021**
- ② **Installation of rubber landings at each door in gymnasium - Materials Scheduled for delivery within the next few weeks**
- ③ **Re-caulking around the Indoor Pool - Scheduled for September**
- ④ **New divider curtain in gymnasium - Ordered**
- ⑤ **Install new control desk in lobby - Gathering Quotes**
- ⑥ **Update KidZone - Gathering Quotes**
- ⑦ **Professionally clean tiles around Indoor Pool - Gathering Quotes**
- ⑧ **Replace furniture on the Indoor Pool Sundeck - Gathering Quotes**

Surveys currently underway

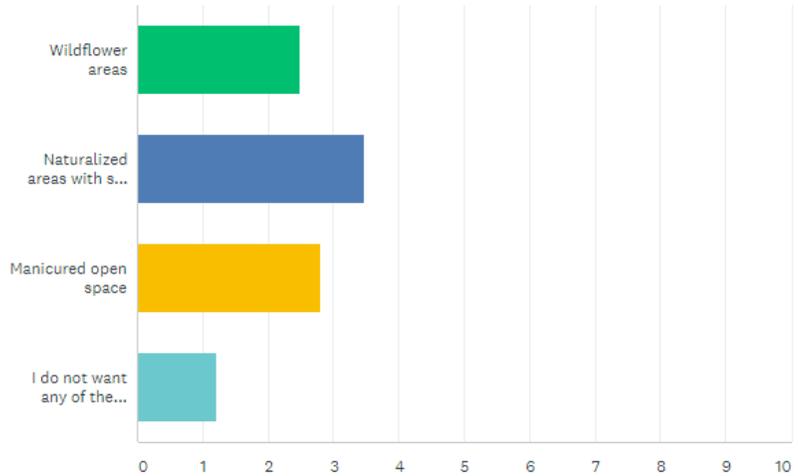
Shannon Creek

Q7

Customize Save as

Which types of natural areas would you like to see at Shannon Creek? Please rank highest to lowest (1 being your most preferred and 4 being your lowest).

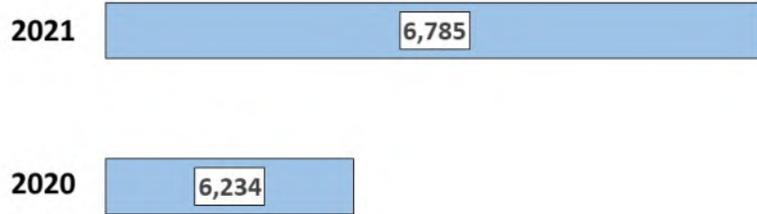
Answered: 225 Skipped: 1



Name & Phone Number (Optional):

- Adult/Child** - What is your favorite thing about the KidZone?
That it is convenient and they have fun.
- Adult/Child** - What's the one thing that would make the KidZone better?
opened longer for the kids.
- Adult** - Do you feel comfortable using the KidZone?
yes we do.
- Adult** - Is the KidZone clean?
yes.
- Adult** - When do you typically utilize the KidZone? Why?
in the afternoon before the pool opens.
- Adult** - What is your least favorite time to use the KidZone?
night time.
- Adult/Child** - What is the worst thing about the KidZone?
Not open 24/7.

Memberships June

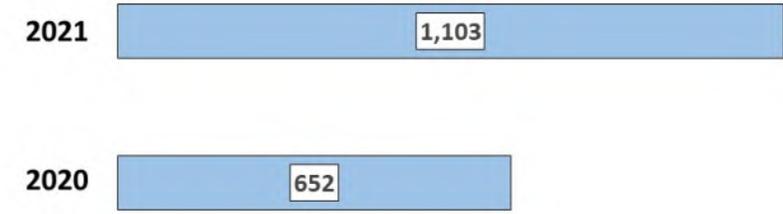


Program Enrollments June



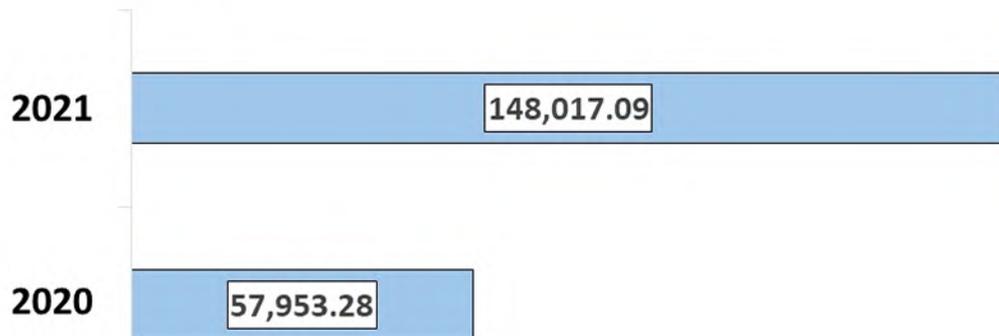
No programs in June 2020 due to COVID-19.

Fitness Class Attendance June

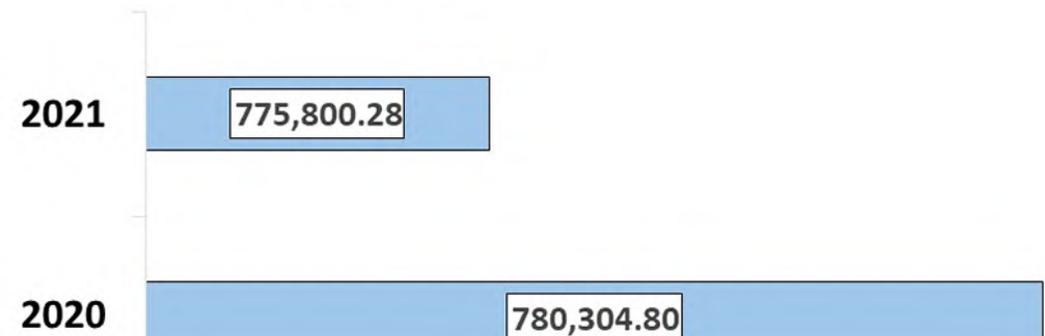


No fitness classes in June 2020 due to COVID-19.

Revenue June

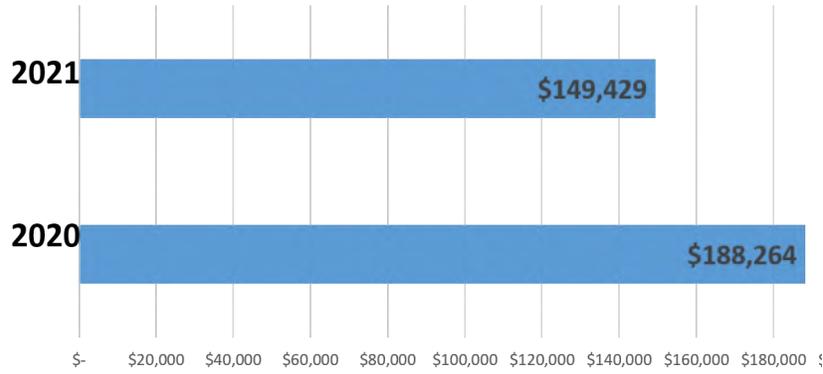


Revenue YTD Oct - June

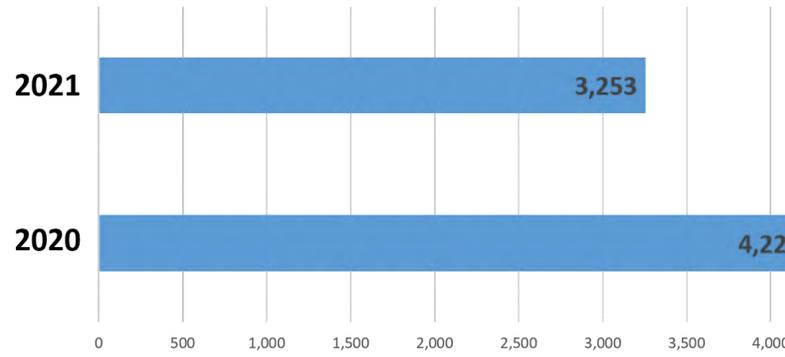


Golf

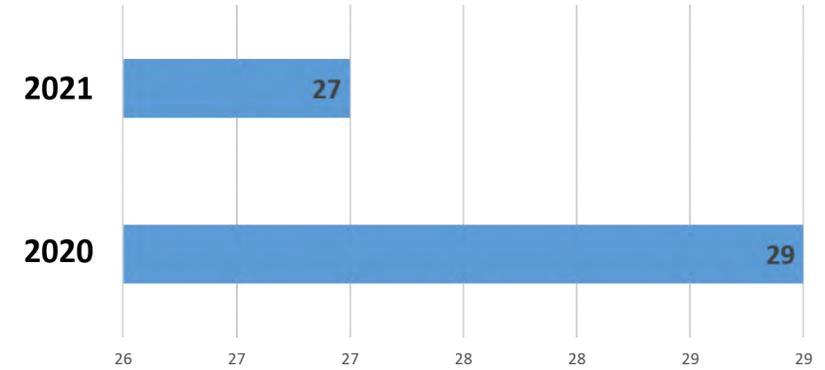
Revenue June



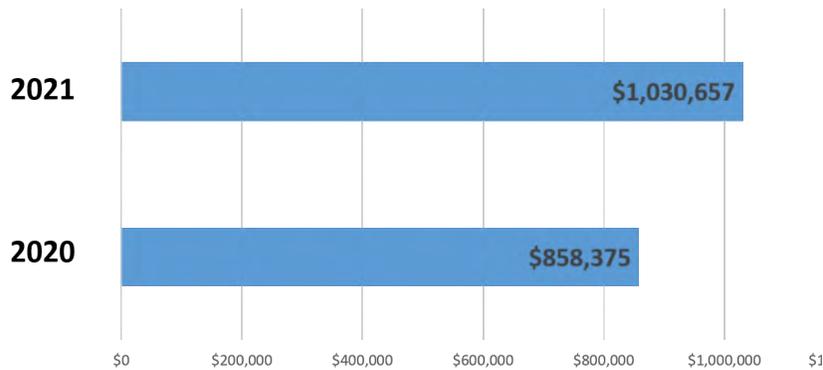
Rounds Played June



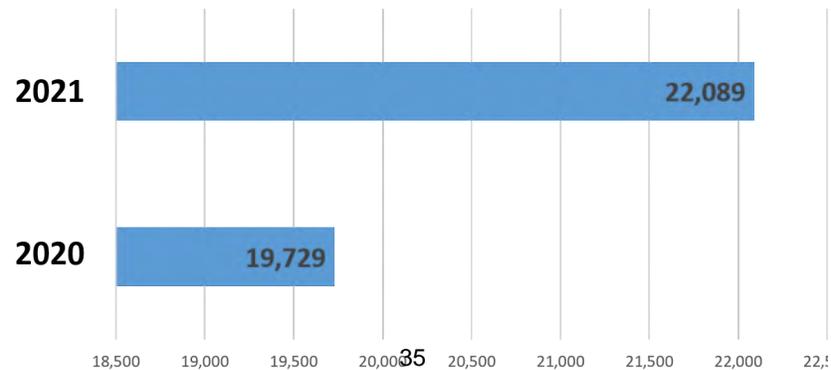
Playable Days June



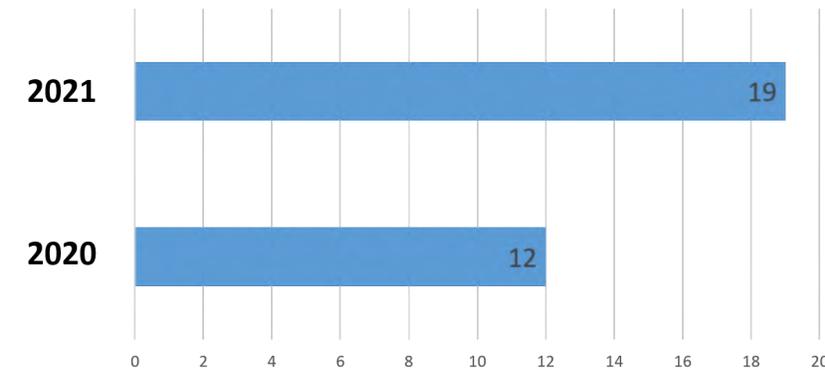
Revenue YTD Oct - June



Rounds Played YTD Oct - June



Tournaments - YTD



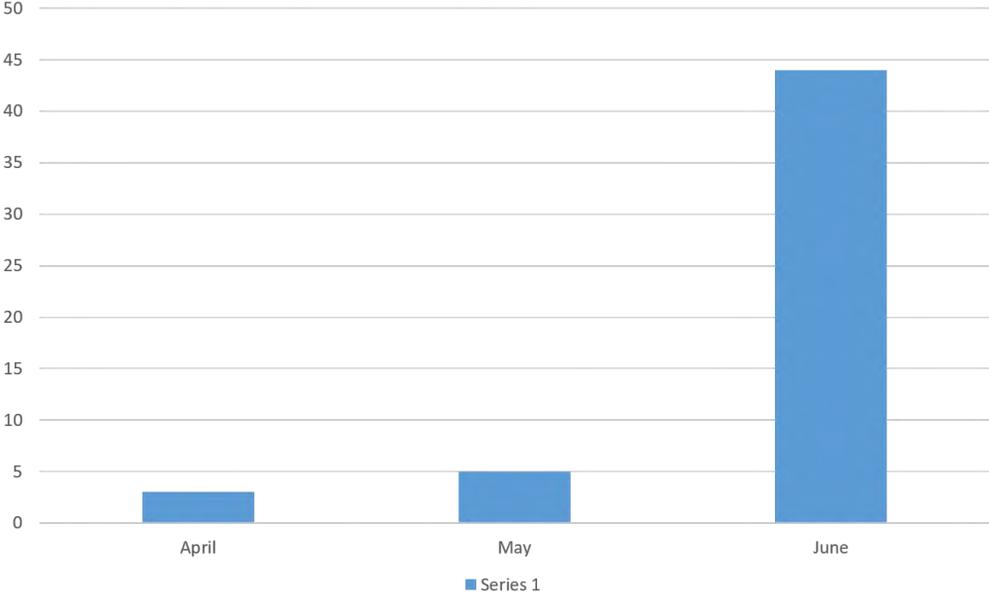
Golf - Players Club

44 Total Members as of 6/30

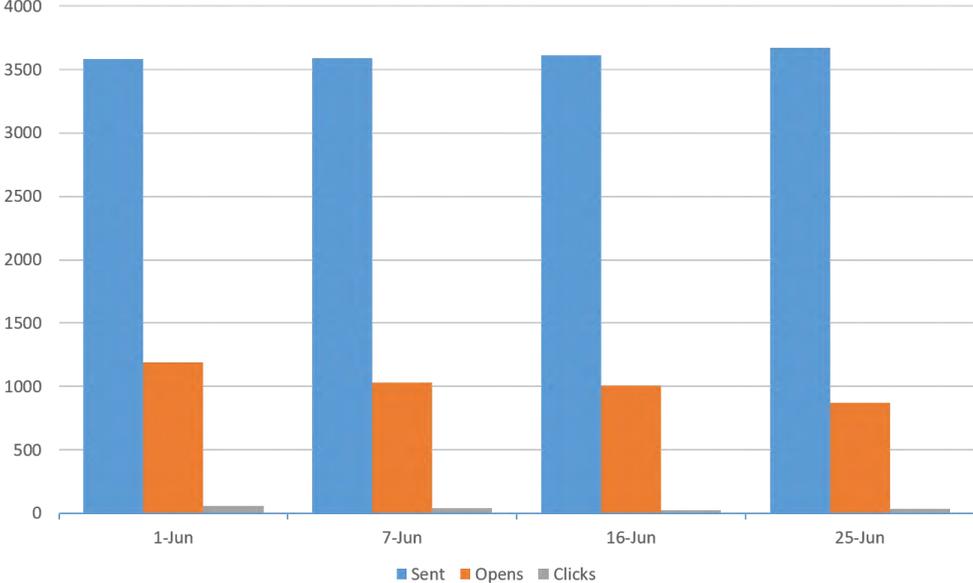
4 dedicated email blasts with 14,466 emails sent.

28.3% open rate

Players Club Members per Month



June Players Club Email Campaign





RESIDENT BIRDS

In Our Urban Settings

Many urban woodland birds feed on fruits, berries, nuts, insects and worms. Some species spend their time searching for food on the ground in the moist leaf litter. Others eat seeds from seasonal plants and shrubs or search out nuts from fruit bearing trees. Bark climbers such as woodpeckers primarily look for insects under loose bark and in tree crevices. Nesting opportunities are plentiful in the branches of the tree canopy concealing baby birds from predators.



Parks - Capital Project Updates

- **Dog Park 90% Plans submittal reviewed**
- **Cemetery 90% Plans submittal reviewed**
- **Prairie Timbers 60% Plans submittal reviewed**
- **Clark Park renovation expected completion early October - delay due to material shortage**
- **Disc Golf Expansion expected completion mid-August due to basket order delays**
- **Oak Valley Nature Trail signs expected to be finalized and ordered by end of July**

PARK RULES

As set forth in the Burleson City Code

REGLAS DEL PARQUE

Y todas las Ordenanzas Aplicables de la Ciudad



Please deposit litter in trash receptacles

Por favor depositar la basura en receptáculos de basura

Code 58-9



Smoking prohibited on park property

Fumar es prohibido en la propiedad del parque

Code 58-11



Please keep dogs on a leash & dispose of pet waste in a trash receptacle

Por favor mantenga a su perro con la correa y desheche los desperdicios en los botes de basura

Code 58-19



No alcoholic beverages

Sin bebidas alcohólicas

Code 58-4



Motorized vehicles allowed in designated parking areas only

Vehículos motorizados son permitidos en las áreas designadas para estacionamiento solamente

Code 58-5/58-6/58-21



Firearms prohibited except as authorized by law

Armas de fuego son prohibidas excepto según autorizado por la ley

Code 58-10



Golf is prohibited

Golf es prohibido

Code 58-20



Sleeping in public places prohibited

Dormir en lugares públicos es prohibido

Code 58-17



Unauthorized vending, sales or advertising on park property prohibited

Venta sin autorización, o publicidad en la propiedad del parque está prohibido

Code 58-22



Swimming and boating prohibited

Nadar y pasear en bote son prohibidos/es prohibido

Code 58-14/58-15

New Park Rules Sign Draft

- Custom sign with Burleson Parks branding
- 10 general rules park hours and with icons
- English and Spanish with ordinances cited for enforcement
- Posted at key entrance and will reduce sign pollution
- Large, well constructed (CHPL with steel mounting), and highly visible at 56" x 36"



Parks Updates

- **Graffiti discovered and abated at five additional areas along trail near Summercrest (likely residual from last incident)**
- **Purging of dead plant material and ornamental trees at Renfro, Wilshire, Hidden Creek, and Alsbury medians continues**
- **Deep root fertilization scheduled for coming weeks for all Mayor Vera Calvin Plaza and City Hall trees**
- **All 20 ADA space pads at Chisenhall repainted**
- **Forestry work: 2 invasive removals at Hidden Creek bridge over Bailey Lake (<3-inch), 1 removal at Chisenhall (dead), 1 large limb from Oak Valley Trail**
- **Claudia's Playground replacement equipment (1 slide and 1 climber) scheduled for delivery mid-August**
- **Removable bollard installed at entrance to Bailey Lake Trail at Tinker Trail**



