



# WEEKLY REPORT

JULY 29, 2022

TO: MAYOR FLETCHER AND COUNCIL MEMBERS  
FROM: BRYAN LANGLEY, CITY MANAGER

THE CITY OF  
**BURLESON**  
TEXAS

MARKETING & COMMUNICATIONS  
141 W RENFRO, BURLESON, TX 76028 | (817)426-9622

# Weekly Report | July 29, 2022

## I. Council Schedule

### Meetings

#### **Monday, August 1**

City Council Special Session, 4 p.m.

Regular Session, 5:30 p.m.

#### **Thursday, August 4**

City Council Special Sessions, 9 a.m.

All meetings will be held at City Hall Council Chambers, 141 W. Renfro St. The meeting will be conducted in the council chambers and is also available via live stream, <https://www.burlesontx.com/watchlive>

## Reports & Presentations

### **August 1**

- Receive a report, hold a discussion and provide staff direction regarding Christmas Tree lighting events. (Staff Presenter: Jen Basham, Director of Parks and Recreation)
- Receive a report, hold a discussion, and give staff direction regarding the draft Mobility Plan update. (Staff Presenter: Eric Oscarson, Public Works Director)
- Receive a report, hold a discussion, and give staff direction regarding the Burleson Works program. (Staff Presenter: Matt Ribitzki, Deputy City Attorney)

## II. General and Status Updates

### A. FY 22-23 Strategic Plan

The city's strategic plan can be found on page 7. The plan will be on the September 12 consent agenda for consideration of approval, unless any city council member would prefer to have the strategic plan presented in a work session. If so, please contact the city manager's office by September 2.

**Plan Background:** During the fall and winter of 2021, multiple strategic planning sessions were held by the Burleson City Council with Lyle Sumek, a strategic planning consultant. Together, the council created a vision and a mission statement. They also ranked the city's priorities for the staff and the city council to focus on over the upcoming year.

**B. Outdoor Warning Test**

The monthly outdoor warning siren test is scheduled for noon Wednesday, August 3 (tests are held the first Wednesday of every month, if weather permits).

**C. Library News and Programming**

**Library Updates and Summer Reading Club News**

Last week teens painted rocks and took home tasks from our Kindness Challenge. A LOT of families came to the library to learn about animals from the Creature Teacher, and artists of all ages displayed their work at the Tiny Art Party.



**Teen Rock Painting**



**Creature Teacher**



**Tiny Art Party**

**Upcoming Library Programming**

Summer Reading Club is wrapping up soon! The last day to turn in bingo cards is July 30 and the last day to log your reading is July 31.

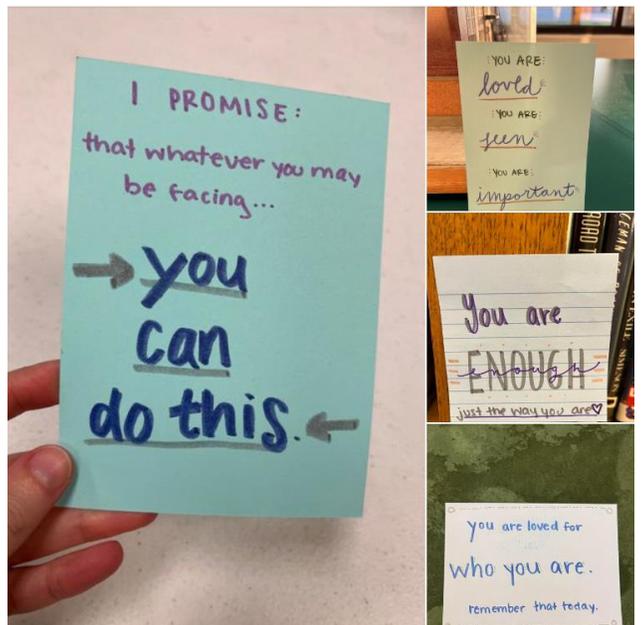
## D. Senior Center Programming

Senior Center patrons took a trip to Hawaii and never left the Senior Center at the annual Hawaiian Luau. Participants enjoyed listening to ukulele, steel drummers, and learning to hula with the Hawaiian dancers.



## E. Feel Good Friday

Library staff and patrons received some encouraging notes around the library from an anonymous person. Library staff really enjoyed finding them. Summer reading is coming to an end this week and we also want to give a huge shout-out to our librarians who planned some fantastic summer programs for our community this year.



## III. Upcoming Road Construction/Closures ([click to view map](#))



**IV. Parks Capital Projects**

| ESTIMATED TIMELINE  |   |   |                               |                              |
|---|---|---|-------------------------------|------------------------------|
| Projects & Limits   | Current Status  | Reason for Delay  | Original projected completion | Adjusted expected Completion |
| Cindy Park Improvements (New playground, furnishings, and shade structures)                 | Construction underway                                 | n/a   | Early Summer 2022             | August 2022                  |
| Claudia Park Improvements (New playground, furnishings, fitness area, and shade structures) | Awaiting delivery of components to begin installation | Supply chain lead time changes  | Summer 2022                   | Fall 2022                    |
| Cemetery Expansion  | Construction Underway                                 | Cemetery expected to be substantially completed this spring with exception of new lead times for columbaria and memorial book | May 2022                      | November 2022                |

**V. Events**

- **BTX Back to School Bash**  
 August 13 , 4 – 7 p.m.  
 Mayor Vera Calvin Plaza, 141 W Renfro St  
 FREE EVENT  
[More info](#)
- **Hollywood Date Night**  
 August 19 , 6 - 8 p.m.  
 BRiCk, 550 NW Summercrest Blvd  
 FREE EVENT  
[More info and registration](#)

**VI. Attachments**

- BPD Monthly Most Wanted.....page 6
- FY 22-23 Strategic Plan.....page 7

# TOP 10 MOST WANTED

**AS OF AUGUST 1, 2022**

The Burleson Police Department is seeking the community's help in locating these wanted subjects. If you have any information on their location, please contact **BPD** at **817-426-9903** or [top10@burlesontx.com](mailto:top10@burlesontx.com). If you would like to remain anonymous, you can call **Crime Stoppers** anytime 24 hours a day at **817-469-TIPS (8477)**. These subjects may be armed and dangerous. **DO NOT** attempt to apprehend these individuals yourself.



**Cynthia ANDERSON**  
POSS CS



**Geritt ANDREWS**  
CREDIT CARD ABUSE



**Christopher Crutchfield**  
ASSAULT



**Brian FREEMAN**  
POSS CS



**Juanrico GUEVARA**  
Fail to Reg. Sex Offd



**Tanzanica JOHNSON**  
MAN/DEL CS



**Tina RODRIGUEZ**  
COUNTERFEIT



**Gavin SUMNER**  
POSS CS



**Dickie THORNTON**  
AGG. ASSAULT



**Roxanna THRELKELD**  
POSS CS

The Burleson Police Department Top 10 Most Wanted is updated on the 1<sup>st</sup> of every month and available online at [www.burlesontx.com/bpdmostwanted](http://www.burlesontx.com/bpdmostwanted)



**guide** **btX**    
City of Burleson Strategic Plan

# ABOUT THIS PLAN

## Why a strategic plan?

The City of Burleson Strategic Plan or Guide BTX communicates the mayor and city council priorities to Burleson residents and businesses. The plan's purpose is to set overall focus areas and goals for the city and develop action items to achieve the goals. Residents can track the city's progress toward the stated goals through quarterly plan updates.

## How was the plan developed?

During the fall and winter of 2021, multiple strategic planning sessions were held by the Burleson City Council with a strategic planning consultant. Together, the council created a vision and a mission statement. They also ranked the city's priorities for the staff and the city council to focus on over the upcoming years.

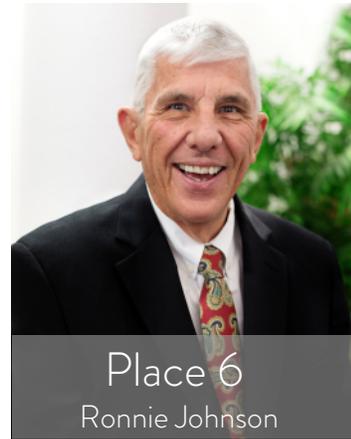
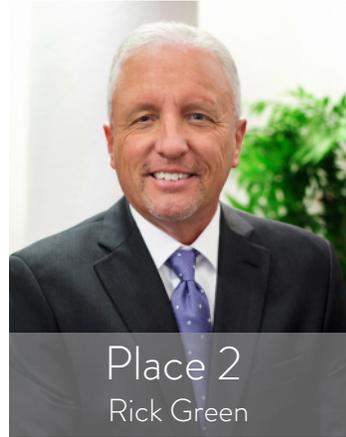
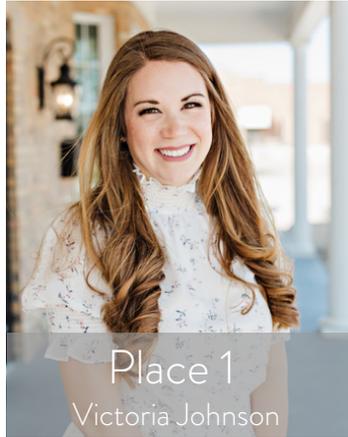
## This plan:

1. Creates a vision for Burleson over the next 15 years.
2. Develops key focus areas and goals the city will focus on over the next five years.
3. Outlines action items to achieve the set goals for Fiscal Year 2022-2023. Action items are updated yearly.
4. Determine city council's top and high priorities for the action tasks.



# BURLESON

## City Council



## VISION 2037

*Burleson is the premier place to:*

**LIVE** *with great residential neighborhoods;*  
**WORK** *with a dynamic business community; and*  
**PLAY** *where you can enjoy life and have fun.*

*Burleson 2037 is a* **Safe Community,**

*has a* **Vibrant Old Town and**

*Our residents take* **Pride in Our Burleson Community**



# BURLESON CITY GOVERNMENT MISSION

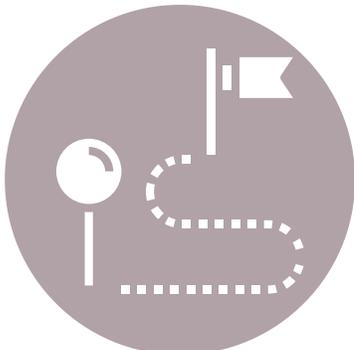
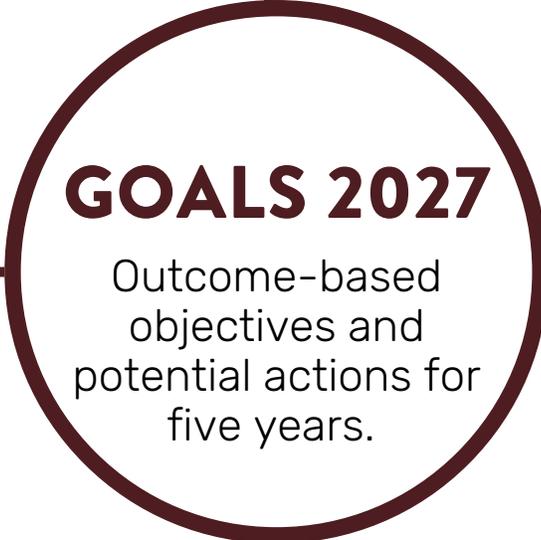
*To provide exceptional, people-focused municipal services and to plan and invest in the future in a financially responsible and innovative manner through a high-performing city team and in a partnership with our Burleson community.*

# FOCUS AREAS



## High Performing City Organization

Providing Exceptional, People Focused Services



## Dynamic & Preferred City

through Managed Growth



## Beautiful, Safe & Vibrant Community



## Great Place to Live

through Expanded Quality of Life Amenities



# FOCUS AREA 1

## High Performing City Organization

Providing Exceptional, People Focused Services

### OBJECTIVE

To make the City of Burlison a community of choice by providing outstanding customer service, communication and community engagement; leveraging technology to be an efficient and responsive organization; being financially responsible; maintaining an organizational culture that values innovation, process improvement, productivity and teamwork; and focusing training and development opportunities for city employees.

### GOAL 1

Develop a high-performing and diverse workforce by attracting and retaining the very best employees; providing a competitive salary and benefits package; maximizing employee training and educational opportunities.

### GOAL 2

Continue to improve the efficiency and productivity of operations through the use of technology, innovation, teamwork and continual business process improvement.

### GOAL 3

Deliver high-quality service and communications to external and internal customers by providing outstanding customer experience, communication and community engagement; regularly seeking feedback from citizens and employees through surveys, public forums and other outreach methods; and offering convenient methods for conducting business and communicating with the city.

### GOAL 4

Be a responsible steward of the city's financial resources by providing services, rates and fees that represent a strong value to our citizens; providing timely, accurate and transparent financial reporting; and utilizing long-range planning.

# FOCUS AREA 1



## High Performing City Organization

Providing Exceptional, People Focused Services

### GOAL 1

**Develop a high-performance and diverse workforce** by attracting and retaining the very best employees; providing a competitive salary and benefits package; maximizing employee training and educational opportunities.

|       | Action  | Responsible Department  | Target Date                                |
|-------|---|-------------------------|--|
| 1.1.1 | <p>Continue to ensure competitive compensation and benefits across the city by benchmarking against peer cities, evaluating city compensation plan ranges and adjustments, cost of living adjustments, and performance-based merits</p> <p><i>This was determined to be a High Priority by city council during strategic planning</i></p> | Human Resources         | On-going                                   |
| 1.1.2 | Continue researching and developing community partnerships to discuss diversity and offer suggestions for inclusion within the city   | City Secretary's Office | First Quarter<br>(October - December 2022) |
| 1.1.3 | Implement a direct clinic model for the city employee's health benefit plan that will provide a timely health care option and provide cost savings for both employees and the city's healthcare plan  | Human Resources         | Second Quarter<br>(January - March 2023)   |
| 1.1.4 | Continue development of community partnerships to discuss diversity and offer suggestions of inclusion within the police department   | Police                  | On-going                                   |

## GOAL 2

Continue to improve the efficiency and productivity of operations through the use of technology, innovation, teamwork and continual business process improvement.

|       | <b>Policy Action</b>  | <b>Responsible Department</b> | <b>Target Date</b>                        |
|-------|---|-------------------------------|---|
| 1.2.1 | Continue Lean Government program, which assesses operational performance and makes specific recommendations on how to improve projects linked directly to the city's strategic plan | Customer Service              | on-going                                  |
| 1.2.2 | Develop departmental key performance indicators (KPIs) and performance measurement data that can be used to understand operational effectiveness and guide decision making          | Customer Service              | Second Quarter<br>(January - March 2023)  |
| 1.2.3 | Perform cyber security threat assessment and implement necessary protocols to improve the city's cyber security posture   | Information Technology        | Third Quarter<br>(April - June 2023)      |
| 1.2.4 | Improve network infrastructure to ensure capabilities for software as a service application and improve data redundancies   | Information Technology        | Third Quarter<br>(April - June 2023)      |
| 1.2.5 | Leverage technology to improve the city's credit card process to increase staff efficiency, improve the reconciliation process and strengthen internal controls                     | Legal & Purchasing            | Second Quarter<br>(January - March 2023)  |
| 1.2.6 | Identify a vendor to implement new computer-aided dispatch and records management system to improve efficiency and public safety response services                                  | Public Safety Communications  | Fourth Quarter<br>(July - September 2023) |

# GOAL 3

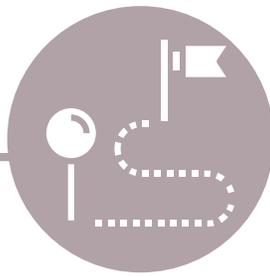
**Deliver high-quality service and communications to external and internal customers** by providing outstanding customer experience, communication and community engagement; regularly seeking feedback from citizens and employees through surveys, public forums and other outreach methods; and offering convenient methods for conducting business and communicating with the city.

|       | <b>Action</b>   | <b>Responsible Department</b>                        | <b>Target Date</b>                         |
|-------|---|--|--|
| 1.3.1 | <p>Continually assess communications and engagement resources, processes, strategies and materials to seek ways to increase community stakeholder awareness and engagement</p> <p><i>This was determined to be a <b>High Priority</b> by city council during strategic planning</i></p> | Community Service                                    | on-going                                   |
| 1.3.2 | <p>Complete development and launch new city-wide 311 call center division supported by robust customer relationship management software</p> <p><i>This was determined to be a <b>High Priority</b> by city council during strategic planning</i></p>                                    | Customer Service                                     | First Quarter<br>(October - December 2022) |
| 1.3.3 | <p>Develop communication tools to provide the public with updates on the status of the 2022 Bond Program Implementation</p>   | Community Services<br>(Marketing and Communications) | on-going                                   |
| 1.3.4 | <p>Implement a citizen self-service portal to allow online inspection scheduling, online permit requests and online payment options</p>   | Development Services                                 | Second Quarter<br>(January - March 2023)   |

# GOAL 4

**Be a responsible steward of the city’s financial resources** by providing rates and fees that represent a strong value to our citizens; providing timely, accurate and transparent financial reporting; and utilizing long-range planning.

|       | <b>Action</b>  | <b>Responsible Department</b> | <b>Target Date</b>                         |
|-------|--|-------------------------------|--|
| 1.4.1 | <p>Develop a list of surplus city-owned property and provide the city council with options for potential sales of tracts</p> <p><i>This was determined to be a <b>Top Priority</b> by city council during strategic planning</i></p>   | Economic Development          | Fourth Quarter<br>(July - September 2023)  |
| 1.4.2 | <p>Continue implementation of the American Rescue Plan Act (ARPA) funding plan and reassess utilization of funds as needed</p>   | Finance                       | On-going                                   |
| 1.4.3 | <p>Review investment and debt policy and provide recommendations for improvement</p> <p><i>This was determined to be a <b>Top Priority</b> by city council during strategic planning</i></p>   | Finance                       | Second Quarter<br>(January - March 2023)   |
| 1.4.4 | <p>Review city financial policies and provide recommendations for improvement</p> <p><i>This was determined to be a <b>Top Priority</b> by city council during strategic planning</i></p>  | Finance                       | Second Quarter<br>(January - March 2023)   |
| 1.4.5 | <p>Begin implementation of city-wide enterprise resource planning (ERP) replacement to integrate data and processes from multiple city departments and consolidate them into one system to provide a more user-friendly and efficient way for the city to conduct business</p> | Finance                       | First Quarter<br>(October - December 2022) |



# **FOCUS AREA 2**

## **Dynamic & Preferred City through Managed Growth**

### **OBJECTIVE**

To promote balanced residential and commercial development growth through long-term planning and zoning ordinances; develop and maintain public infrastructure in the city that improves mobility and connectivity; develop superior utility services and facilities; and promote sustainable development and job growth in the city.

### **GOAL 1**

Attract and retain top-tier businesses to promote high-quality economic development by expanding and diversifying the tax base; and creating jobs that allow our residents to work where they live.

### **GOAL 2**

Promote sustainable residential and commercial development through strategic and long-term planning; providing a business-friendly environment; continuing efficient development review process; and enhancing partnerships with the development community.

### **GOAL 3**

Enhance connectivity and improve mobility by focusing on key street improvements and expanding capacity of existing transportation network, particularly within the SH 174 Corridor and the western portion of our city; improving roadway, bicycle and pedestrian infrastructure, and coordinating with Regional, State and Federal transportation partners for funding and support.

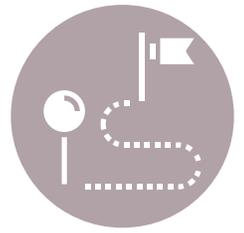
### **GOAL 4**

Implement the city's Capital Improvement Program to improve the quality of life for residents through the completion of projects identified in the city's master plans.

### **GOAL 5**

Develop and maintain facilities and utility services that meet the needs of the community through strategic planning, long-term planning and best practices.

# FOCUS AREA 2



## Dynamic & Preferred City through Managed Growth

### GOAL 1

Attract and retain top-tier businesses to promote high-quality economic development by expanding and diversifying the tax base; and creating jobs that allow our residents to work where they live.

|       | Action  | Responsible Department | Target Date                               |
|-------|---|------------------------|---|
| 2.1.1 | <p>Consider revisions and updates to the city's economic development plan, which focuses on major retail, commercial and industrial corridors across the city</p> <p><i>This was determined to be a <b>Top Priority</b> by city council during strategic planning</i></p> | Economic Development   | Fourth Quarter<br>(July - September 2023) |
| 2.1.2 | <p>Begin development of the Hooper Business Park in Chisholm Summit</p> <p><i>This was determined to be a <b>High Priority</b> by city council during strategic planning</i></p>  | Economic Development   | Third Quarter<br>(April - June 2023)      |
| 2.1.3 | <p>Consider options to create a new industrial park in an effort to diversify the city's tax base and provide a more resilient local economy</p>  | Economic Development   | Fourth Quarter<br>(July - September 2023) |
| 2.1.4 | <p>Continue efforts to attract new-to-market retail establishments</p>  | Economic Development   | On-going                                  |

## GOAL 2

Promote sustainable residential and commercial development through strategic and long-term planning; providing a business-friendly environment; continuing efficient development review process; and enhancing partnerships with the development community.

|       | Action  | Responsible Department | Target Date                               |
|-------|---|------------------------|---|
| 2.2.1 | <p>Complete voluntary annexation process and begin required infrastructure of Chisholm Summit Development</p> <p><i>This was determined to be a <b>Top Priority</b> by city council during strategic planning</i></p>   | City Manager's Office  | Fourth Quarter<br>(July - September 2023) |
| 2.2.2 | <p>Complete revisions to the Subdivision Design Manual, which details requirements associated with construction of new subdivisions within the city</p> <p><i>This was determined to be a <b>Top Priority</b> by city council during strategic planning</i></p> | Public Works           | Fourth Quarter<br>(July - September 2023) |
| 2.2.3 | <p>Complete update to Zoning Ordinance, which ensures new development aligns with the strategic vision of the city</p> <p><i>This was determined to be a <b>Top Priority</b> by city council during strategic planning</i></p>                                  | Development Services   | Second Quarter<br>(January - March 2023)  |
| 2.2.4 | <p>Pursue the development of a new trade school within the city limits to provide training opportunities for skilled labor positions</p> <p><i>This was determined to be a <b>Top Priority</b> by city council during strategic planning</i></p>                | Economic Development   | Fourth Quarter<br>(July - September 2023) |

# GOAL 3

**Enhance connectivity and improve mobility** by focusing on key street improvements and expanding capacity of existing transportation network, particularly within the SH 174 Corridor and the western portion of our city; improving roadway, bicycle and pedestrian infrastructure, and coordinating with Regional, State and Federal transportation partners for funding and support.

|       | Action  | Responsible Department | Target Date                               |
|-------|---|------------------------|---|
| 2.3.1 | <p>Develop a pedestrian mobility plan to enhance connectivity to parks, sidewalks and schools</p> <p><i>This was determined to be a High Priority by city council during strategic planning</i></p>   | Public Works           | Third Quarter<br>(April - June 2023)      |
| 2.3.2 | <p>Coordinate with the Texas Department of Transportation (TXDOT) to finalize State Highway 174 Widening design and develop a construction schedule</p> <p><i>This was determined to be a High Priority by city council during strategic planning</i></p> | Public Works           | Fourth Quarter<br>(July - September 2023) |
| 2.3.3 | <p>Develop alternative development vision and action plans to reduce residential density in the Transit Oriented Development (TOD) area</p> <p><i>This was determined to be a Top Priority by city council during strategic planning</i></p>              | Development Services   | Fourth Quarter<br>(July - September 2023) |
| 2.3.4 | <p>Begin implementation of Automated Traffic Management System as approved in the 2022 bond program</p>   | Public Works           | Fourth Quarter<br>(July - September 2023) |

# GOAL 4

Implement the city's Capital Improvement Program to improve the quality of life for residents through the completion of projects identified in the city's master plans.

|       | <b>Action</b>  | <b>Responsible Department</b> | <b>Target Date</b>                        |
|-------|--|-------------------------------|---|
| 2.4.1 | Finalize design and begin construction of Intelligent Traffic System (ITS) and Traffic Management Center (TMC), allowing the city to control signal timing along SH174 | Public Works                  | Second Quarter<br>(January - March 2023)  |
| 2.4.2 | Finalize design and complete construction to improve the condition of multiple residential streets throughout the city   | Public Works                  | Fourth Quarter<br>(July - September 2023) |
| 2.4.3 | Finalize design for bridge connecting Alsbury Boulevard to CR1020  | Public Works                  | Second Quarter<br>(January - March 2023)  |
| 2.4.4 | Finalize design and complete construction of various sidewalk segments, with a focus on improving pedestrian connectivity throughout the city                          | Public Works                  | Fourth Quarter<br>(July - September 2023) |
| 2.4.5 | Design and construct additional left turn lane and new traffic signal to enhance traffic conditions at Lakewood and SH174  | Public Works                  | Fourth Quarter<br>(July - September 2023) |
| 2.4.6 | Approved design contract for Alsbury Boulevard extension to Lakewood Drive   | Public Works                  | Second Quarter<br>(January - March 2023)  |

# GOAL 5

Develop and maintain facilities and utility services that meet the needs of the community through strategic planning, long-term planning and best practices.

|       | Action  | Responsible Department | Target Date                                |
|-------|---|------------------------|--|
| 2.5.1 | Continue working with the City of Fort Worth to develop an agreement that addresses future water supply needs for the City of Burleson, establishes the capacity of all water lines currently serving the city and outlines terms for the purchase of any future additional needed capacity | Public Works           | on-going                                   |
| 2.5.2 | Update the Water and Sewer Master Plan to identify options to expand services to the western portion of the city  | Public Works           | First Quarter<br>(October - December 2022) |
| 2.5.3 | Develop an assessment of city facilities and outline future improvement and spacing needs<br><br><i>This was determined to be a <b>Top Priority</b> by city council during strategic planning</i>   | Public Works           | Fourth Quarter<br>(July - September 2023)  |
| 2.5.4 | Finalize design for proposed city hall renovation and initiate construction improvements  | Public Works           | Third Quarter<br>(April - June 2023)       |



# FOCUS AREA 3

## Beautiful, Safe & Vibrant Community

### OBJECTIVE

Provide a beautiful, safe and vibrant community for those that live, learn, work and play in the City of Burleson by focusing on beautification programs; providing public art that enhances the community's visual appeal and uniqueness; providing crime prevention and community risk reduction programs; emergency preparedness; and emergency response services.

### GOAL 1

Encourage a clean and healthy community through the promotion of positive behaviors, sustainable practices, outreach programs and city services.

### GOAL 2

Encourage placemaking and a sense of belonging in our neighborhoods, parks and key commercial districts by focusing on long-range planning, comprehensive elements and public art.

### GOAL 3

Enhance emergency response services provided to the community, including emergency medical, police, fire and public dispatch services.

### GOAL 4

Ensure equipment and personnel needs are being met, including staffing and training.

### GOAL 5

Continue community policing and risk reduction programs that create strong partnerships with the public to promote safety throughout the community.

# FOCUS AREA 3

## Beautiful, Safe & Vibrant Community



### GOAL 1

Encourage a clean and healthy community through the promotion of positive behaviors, sustainable practices, outreach programs and city services.

|       | Action  | Responsible Department                                     | Target Date                               |
|-------|---|--|---|
| 3.1.1 | Consider options and partnerships for the placement of digital signs in the community             | City Manager's Office                                      | Fourth Quarter<br>(July - September 2023) |
| 3.1.2 | Develop a Façade Improvement Program to incentivize the redevelopment of commercial districts     | Development Services                                       | Third Quarter<br>(April - June 2023)      |
| 3.1.3 | Update and increase participation in the Adopt-A-Spot program to enhance community beautification | Neighborhood Services<br>(Environmental Services Division) | Third Quarter<br>(April - June 2023)      |
| 3.1.4 | Develop partnerships and incentives to increase urban canopy throughout the city                  | Neighborhood Services<br>(Environmental Services Division) | Second Quarter<br>(January - March 2023)  |

## GOAL 2

Encourage placemaking and a sense of belonging in our neighborhoods, parks and key commercial districts by focusing on long-range planning, comprehensive elements and public art.

|       | Action   | Responsible Department | Target Date                                |
|-------|--|------------------------|--|
| 3.2.1 | Develop a policy and funding plan to continue and enhance public art within the community  | Neighborhood Services  | First Quarter<br>(October - December 2022) |
| 3.2.2 | Coordinate with development partners to create a vision for the Hidden Creek corridor and outline possible options<br><br><i>This was determined to be a <b>Top Priority</b> by city council during strategic planning</i> | City Manager's Office  | Second Quarter<br>(January - March 2023)   |
| 3.2.3 | Identify location and amenities to establish a community park  | Parks and Recreation   | Fourth Quarter<br>(July - September 2023)  |
| 3.2.4 | Identify potential options for the renovation or relocation of existing softball practice fields located on Hidden Creek Parkway   | Parks and Recreation   | Second Quarter<br>(January - March 2023)   |

# GOAL 3

Enhance emergency response services provided to the community, including emergency medical, police, fire and public dispatch services.

|       | Action  | Responsible Department       | Target Date                                |
|-------|---|------------------------------|--|
| 3.3.1 | Take necessary steps to transition to fire-based emergency medical services<br><br><i>This was determined to be a High Priority by city council during strategic planning</i> | Fire                         | Fourth Quarter<br>(July - September 2023)  |
| 3.3.2 | Complete staff analysis for police department to determine personnel and facility needs and begin implementation of recommendations   | Police                       | First Quarter<br>(October - December 2022) |
| 3.3.3 | Select architect and begin design of police department facility expansion<br><br><i>This was determined to be a High Priority by city council during strategic planning</i>   | Police                       | First Quarter<br>(October - December 2022) |
| 3.3.4 | Enhance efforts to ensure the community is prepared for emergencies   | Fire (Emergency Management)  | Third Quarter<br>(April - June 2023)       |
| 3.3.5 | Partner with fire department and medical director to establish emergency medical dispatch (EMD) protocols   | Public Safety Communications | Fourth Quarter<br>(July - September 2023)  |
| 3.3.6 | Obtain Texas Commission on Law Enforcement (TCOLE) Telecommunication Agency credentials   | Public Safety Communications | Fourth Quarter<br>(July - September 2023)  |

# GOAL 4

Ensure equipment and personnel needs are being met, including staffing, support and training.

|       | Action  | Responsible Department            | Target Date                                |
|-------|---|-----------------------------------|--|
| 3.4.1 | <p>Establish a location for future fire station #4 to support growth in the western portion of the city</p> <p><i>This was determined to be a High Priority by city council during strategic planning</i></p> | Fire                              | First Quarter<br>(October - December 2022) |
| 3.4.2 | Enhance school safety by increasing the number of school resource officers (SRO) to support Burleson ISD's safety plan  | Police                            | First Quarter<br>(October - December 2022) |
| 3.4.3 | Consider staff and equipment needs in accordance with third-party staff analysis  | Police                            | Second Quarter<br>(January - March 2023)   |
| 3.4.4 | Increase staff in fire and public safety communications to prepare for the transition of emergency medical services (EMS)   | Fire/Public Safety Communications | Second Quarter<br>(January - March 2023)   |
| 3.4.5 | Partner with consulting firm and stakeholders to research and select a new Computer-Aided Dispatch (CAD), Mobile Data System (MDS) and Records Management System (RMS) suite                                  | Public Safety Communications      | Second Quarter<br>(January - March 2023)   |

## GOAL 5

Continue community policing and risk reduction programs that create strong partnerships with the public to promote safety throughout the community.

|       | Action   | Responsible Department                   | Target Date                                |
|-------|--|--|--|
| 3.5.1 | Evaluate the need and potential options for establishing a rental registration and inspection program  | Neighborhood Services                    | Third Quarter<br>(April - June 2023)       |
| 3.5.2 | Cultivate partnerships with local nonprofits and develop a Community Safety Action Plan to support and prepare the community in the event of emergencies and national disaster<br><br><i>This was determined to be a High Priority by city council during strategic planning</i> | Fire (Emergency Management)              | First Quarter<br>(October - December 2022) |
| 3.5.3 | Continue to enhance Community Risk Reduction efforts (drowning prevention, CPR, Stop the Bleed, etc.), making our city a safer place to live, work and visit   | Fire (Community Risk Reduction Division) | Fourth Quarter<br>(July - September 2023)  |
| 3.5.4 | Upgrade the city's outdoor warning system to interface with the Everbridge communication platform, which will automatically issue National Weather Service warnings  | Fire (Emergency Management)              | Second Quarter<br>(January - March 2023)   |



# FOCUS AREA 4

## Great Place to Live

through Expanded Quality of Life Amenities

### **OBJECTIVE**

To make the City of Burleson a premier place to live, learn and play by providing outstanding cultural, recreational and educational opportunities that enrich the lives of our residents.

### **GOAL 1**

Provide high-quality parks for residents by expanding park amenities and options; enhancing city's trail network; and improving access to parks facilities.

### **GOAL 2**

Provide high-quality recreation opportunities, events and facilities for residents by expanding programs and options for all ages and abilities that enrich the quality of life for residents.

### **GOAL 3**

Provide outstanding cultural, educational and entertainment opportunities by cultivating mutually beneficial partnerships with area education and government entities, the business community, and not-for-profits.

# FOCUS AREA 4



## Great Place to Live

through Expanded Quality of Life Amenities

### GOAL 1

Provide high-quality parks for residents by expanding park amenities and options; enhancing city's trail network; and improving access to parks facilities.

|       | Action  | Responsible Department | Target Date                               |
|-------|---|------------------------|---|
| 4.1.1 | Develop a 5-year capital program based on the Parks Master Plan<br><i>This was determined to be a High Priority by city council during strategic planning</i> | Parks and Recreation   | Fourth Quarter<br>(July - September 2023) |
| 4.1.2 | Complete design and begin construction for Village Creek trail to improve interconnectivity to the current trail system                                       | Parks and Recreation   | Third Quarter<br>(April - June 2023)      |
| 4.1.3 | Finalize design and begin construction for Shannon Creek Park   | Parks and Recreation   | Third Quarter<br>(April - June 2023)      |
| 4.1.4 | Renovate and refurbish park amenities in neighborhood parks throughout the city   | Parks and Recreation   | Fourth Quarter<br>(July - September 2023) |

## GOAL 2

Provide high-quality recreation opportunities, events and facilities for residents by expanding programs and options for all ages and abilities that enrich the quality of life for residents.

|       | Action  | Responsible Department                                      | Target Date                               |
|-------|---|---|---|
| 4.2.1 | <p>Develop vision and create options for a Community Multi-Purpose Art Center space</p> <p><i>This was determined to be a <b>Top Priority</b> by city council during strategic planning</i></p>                                 | City Manager's Office                                       | Fourth Quarter<br>(July - September 2023) |
| 4.2.2 | <p>Utilize a consultant to complete an analysis to identify long-term library facility and service delivery methods</p> <p><i>This was determined to be a <b>Top Priority</b> by city council during strategic planning</i></p> | Community Services<br>(Public Library)                      | Third Quarter<br>(April - June 2023)      |
| 4.2.3 | <p>Develop options to increase teen recreational programming in the city's library and recreational facilities</p> <p><i>This was determined to be a <b>High Priority</b> by city council during strategic planning</i></p>     | Community Services<br>(Public Library)/Parks and Recreation | Second Quarter<br>(January - March 2023)  |
| 4.2.4 | <p>Enhance programming at the Senior Activity Center to offer additional activities to increase center utilization</p>  | Community Services<br>(Senior Activity Center)              | Third Quarter<br>(April - June 2023)      |
| 4.2.5 | <p>Pursue mobile programming and services for recreation opportunities to ensure all areas of the community are provided city resources</p>   | Community Services<br>(Public Library)/Parks and Recreation | Third Quarter<br>(April - June 2023)      |

## GOAL 3

Provide outstanding cultural, educational and entertainment opportunities by cultivating mutually beneficial partnerships with area education and government entities, the business community, and not-for-profits.

|       | <b>Action</b>   | <b>Responsible Department</b>                     | <b>Target Date</b>                      |
|-------|---|---|---|
| 4.3.1 | Install a video system in the Mayor Vera Calvin Plaza to showcase city events to visitors and those in our community with sensory sensitivities or disabilities | Community Services (Marketing and Communications) | First Quarter (October - December 2022) |
| 4.3.2 | Begin construction of Alley Cats Entertainment facility and continue to work with the development community to develop family entertainment venues              | Economic Development                              | First Quarter (October - December 2022) |
| 4.3.3 | Partner with Burleson ISD to successfully transfer Hill College to the former Kerr Middle School site   | City Manager's Office                             | Third Quarter (April - June 2023)       |
| 4.3.4 | Evaluate Hotel/Motel Occupancy Tax policy to enhance and attract community events and festivals to our community  | Economic Development                              | Third Quarter (April - June 2023)       |
| 4.3.5 | Consider options and incentives to partner with the development community to build a convention/civic center  | City Manager's Office                             | Third Quarter (April - June 2023)       |