



WEEKLY REPORT

FEBRUARY 17, 2023

TO: MAYOR FLETCHER AND COUNCIL MEMBERS

FROM: BRYAN LANGLEY, CITY MANAGER

THE CITY OF
BURLESON
TEXAS

Weekly Report | February 17

I. Council Schedule

Meetings

Monday, February 20, City Council Regular Session, 5:30 p.m.

All meetings will be held at City Hall Council Chambers, 141 W. Renfro St.

The meeting will be conducted in the council chambers and is also available via live stream, <https://www.burlesontx.com/watchlive>

II. General and Status Updates

A. February 2023 Sales Tax Information

Below is the information from the Texas Comptroller of Public Accounts in reference to the City of Burleson Sales and Use Tax Collections for the most current period.

Feb 2022	Feb 2023	Diff \$	Diff %	FY 2022 YTD	FY 2023 YTD	Diff \$	Diff %
\$ 2,633,076	\$ 2,978,264	\$ 345,188	13.11%	\$ 6,908,666	\$ 7,550,727	\$ 642,061	9.29%

Note: February 2023 sales tax amount represents sales incurred in December 2022.

B. Solicitation Permits in Burleson

At the February 6, 2023, city council meeting, a question was raised regarding the permitting process for solicitors in the City of Burleson. The process is outlined below.

Applications for Solicitor Permits are processed through the Burleson Police Department (BPD). **Applicants seeking a permit to solicit door-to-door in the residential areas of Burleson must complete:**

- An application
- Submit a current driver's license or state identification
- Submit a current digital or passport-quality photo for the city-issued ID badge
- Letter from the company authorizing the applicant to solicit on their behalf

- Surety Bond: Issued to the City of Burleson in the amount of \$3,000 for 1-3 solicitors, \$4,000 for 4-6 solicitors, and \$5,000 for seven (7) or more solicitors. Applicants must also pay a fee of \$75 for the first five agents/employees. There will be a \$10 fee per agent for more than five (5) agents/employees.
- DPS Computerized Criminal History (CCH) verification form that allows BPD to conduct a background check

Once the above information has been submitted, reviewed, and approved, a permit will be issued that is valid for one year. The applicant will be issued an ID badge that includes their name, picture, and company name, that must be worn on outer clothing and visible to the residents.

- *No permit shall be issued to an individual who has been convicted of a felony, misdemeanor, or ordinance violation involving a sex offense, trafficking in controlled substances, or any violent acts against persons or property within five years preceding the date of application.*
- *No permit shall be issued if one or more statements or answers are false in whole or in part or if the applicant is a person against whom a judgment based upon, or conviction for, fraud, deceit, or misrepresentation has been entered within five years preceding the date of application.*
- *No permit shall be issued allowing solicitation on any public right-of-way.*
- *Minors engaged in solicitation activities involving fund-raising for nonprofit organizations, charitable organizations, religious organizations, civic organizations, or public or private schools or groups directly affiliated with such schools are not required to apply for a permit.*
- *Handbills/Door hangers – Individuals going door-to-door placing handbills or door hangers do not fall under the solicitor permit requirements.*

Residents with complaints about organizations or applicants may contact Burleson Public Safety Communications at 817-426-9903. Officers may respond to the scene if necessary, or the complaint may be handled through the administrative process.

C. Hemphill Speed Limit Change

During the February 6, 2023, city council meeting, members of city council requested an update on the speed limit change on Hemphill St. Staff is currently gathering data and preparing a speed analysis over the next two weeks. Once completed, staff will follow up with a final assessment and provide feedback to city council.

D. Burleson Bark Park –Lighting Upgrades

Earlier this week, contractors converted the existing parking lot lights to LED and adjusted the fixtures to provide light coverage to the front of the dog park. Additionally, the installation of one (1) new pier with (3) LED light fixtures is scheduled to be completed by Friday, February 24, weather permitting. The new pole will provide light coverage for the back half of each paddock. Staff does not anticipate any special closures of the dog park for this project.

E. Fire Station 16 Memorial Garden - Tree Damage

During high wind storms this week, six (6) Arizona Cypress trees were damaged. Staff identified the damage and cut the broken parts of the trunk. Staff will continue to monitor the health of the trees.

F. Burleson Receives 2023 Bronze Leaf Award

During the 2023 North Texas Urban Forestry Conference, Burleson Parks and Recreation was presented the Cross Timbers Urban Forestry Council’s Bronze Leaf Award for its Old Town Tree Care Program. This award recognizes agencies for their efforts in improving the regional urban forest. The tree care program provides services to trees in Old Town with limited root zone, high



heat island stress, and pedestrian traffic compaction through routine tree inspections, integrated pest management, soil analysis, prescriptive soil treatments, foliar feedings, selective pruning, and soil de-compaction (air spading). The program benefits the urban canopy of the Cross Timbers

region by mitigating heat island effects, providing therapeutic aesthetics for mental health, improving air quality and helping to benefit the cycles of nature (e.g., water, air, and carbon).

G. Parks and Recreation Monthly Update

There are lots of exciting things happening in our community within Parks and Recreation. View the latest updates in the monthly parks board presentation on page X. Updates include special event recaps, program news, park project updates, staff highlights, and more.



H. Library News

Have you ever thought about trying the disc golf course at Bailey Lake? Come to the library and check out our new Disc Golf Kit. The kit includes a set of 8 Viking discs (2 putters, 1 mid ranger and 5 drivers) in a carrying bag. It also includes a copy of *The Definitive Guide to Disc Golf* by Justin Menickelli to help get you started. The kit checks out for three (3) weeks with your library card. [Request the kit here](#)



I. Senior Center Programming

Wii Bowling, February 20

2 to 3 p.m.

Instead of wooden lanes and pins, seniors hit the virtual lanes using Nintendo's Wii Game System. No heavy balls to lift and throw and no special bowling shoes. The center is open to anyone ages 50 and up.

J. Feel Good Friday

We always say how amazing our businesses are and here is one story that shows how that. During the ice event we had from January 31 – February 3, Kyle from Busy B’s Bakery went over and helped clear the sidewalk for Big Daddy’s Donuts. Both bakeries are located in the same shopping center. We just love that our businesses help each other when it is needed. The donuts were a thank you gift from Big Daddy’s Donuts to Busy B’s Bakery. Our business community is the best!



III. Upcoming Road Construction/Closures ([click to view map](#))



IV. Parks Capital Projects

ESTIMATED TIMELINE				
Projects & Limits	Current Status	Reason for Delay	Original projected completion	Adjusted expected Completion
Claudia Park Improvements (New playground, furnishings, fitness area, and shade structures)	Under Construction	Project back on track.	Summer 2022	March 2023
Cemetery Expansion	Under Construction	Columbarium, memorial books, infrastructure complete. Shelter 90% complete. Landscaping installation in process.	May 2022	March 2023

V. Events

- **Mardi Crow**
February 21, 6 – 8 p.m.
Mayor Vera Plaza, 141 West Renfro
Free event

- **Dogs and Donuts**
March 11, 9:30 – 11 a.m.
Burluson Bark Park, 616 Memorial Plaza
Free event

- **Burluson PD Open House**
March 11, 10 a.m. – 2 p.m.
Burluson Police Department, 1161 SW Wilshire Blvd
Free event

VI. Attachments

- BPD Monthly Top 10 Most Wanted.....page 8
- Parks and Recreation Monthly Update.....page 9

TOP 10 MOST WANTED

AS OF FEBRUARY 1, 2023

The Burleson Police Department is seeking the community's help in locating these wanted subjects. If you have any information on their location, please contact **BPD** at **817-426-9903** or top10@burlesontx.com. If you would like to remain anonymous, you can call **Crime Stoppers** anytime 24 hours a day at **817-469-TIPS (8477)**. These subjects may be armed and dangerous. **DO NOT** attempt to apprehend these individuals yourself.



Christopher Crutchfield
ASSAULT



Landon ENGEL
CONT. FAM VIOLENCE



James FRANKLIN
THEFT



Jessica GARZA
TAMPER GOV DOC



Juanrico GUEVARA
Fail to Reg. Sex Offd



Roger RODEN
FRAUD



Denise VELAZQUEZ
POSS CS



Todd WILLIAMS
ASSAULT



Savian WILLIAMSON
THEFT



Christian WILSON
CREDIT CARD ABUSE



Departmental Updates

Park Board- February 9, 2023

Rec Special Events



Event Recap and Upcoming Events:

Family Valentine Dance: Neon Lights 80's (theme) - February 4, 2023 - 73 participants

Mardi Crow - February 21, 2023

Spring and Summer event planning has begun; This season will feature 7 new special events.

Mardi Gras

- **Cultural Education**

- Quick, fun, simple, educational signage about Mardi Gras and it's origin will be placed throughout the event as a reference for event participants.

- **2023 event additions include:**

- New crawfish vendor
- Mini-parade
- Street performers
- New 7-piece New Orleans style brass band



Rec Programs



Athletic News:

Current Athletics as of 2/2:

Ongoing: Softball; Men's Basketball; Co-Ed Volleyball

Lacrosse began 1/29: 9 registered

Upcoming Winter Athletics:

Pickleball Tournament - February 11, 2023 (13 registered teams as of 2/2)



Program News:

Programming Highlights:

BTX Off Road Rally: 26 drivers; MLK School Break Fun Camp: Maxed out 11 participants

Current Programming:

Homeschool PE and Sporties for Shorties



Additional News:

2023 Spring / Summer Community Guide set to release in early February with several new program and event additions.

Honeytour Festival: Planning in full effect for Burleson's new signature event and partnership with the Burleson Chamber



Meet our new Tumbling and Gymnastics Instructor



Meet Miranda Hanks

- **Bio:** Miranda has worked with children and adults ages 8-20 as a previous assistant coach of Chisholm Trail Academy for the last 3 years. She has also competed as a student-athlete in the sport. Miranda is passionate about gymnastics and the positive impact it can bring to the participants involved. Her expertise includes curriculum building, proper safety instruction, and creating routines.

Russell Farm Art Center



*Sweets
for Your
Sweetie*

\$25

02.11.22

9 - 11 AM
OR
12 - 2 PM

 RUSSELL FARM ART CENTER
405 W CR 714 BURLESON TX

Russell Farm Updates:

- Programs/Events January recap:
- Canning Class: Orange Jam - January 14, 2023 (18 participants)
- Upcoming Programs/Events:
- Strawberry Dipping Class: February 11, 2023
- Date Night Experience (Western Theme): February 18, 2023
- 2022 Year in review: By the numbers
- Special event participants: 5,402
- Program participants: 3,008
- Rental visitors: 4,263
- 2022 Total Farm visitors: 12,673
- 2021 Total Farm visitors: 11,361

Marketing and Community Engagement

Quick Stats as of 2/2:
Facebook Followers:
14,632
(43 follower increase)

Instagram Followers:
1289
(21 follower increase)

Tik Tok Followers:
1003
(19 follower increase)

Constant Contact
Subscribers:
5,118

Claudia's Playground



Construction is set to begin the second week of January 2023 (January 9-13).



Estimated completion March 2023

THE CITY OF
BURLESON
TEXAS
Parks and Recreation

Facebook Highlight: Claudia's Playground

Reach - 13,190; Reactions - 173;
Comments - 44

CELEBRATING BLACK HISTORY MONTH FEBRUARY

Black History Month: Social Media Campaign

In celebration and recognition of February as Black History Month, staff will be launching a social media campaign featuring Black History educational trivia. Department giveaway prizes will be awarded to winners throughout the month.

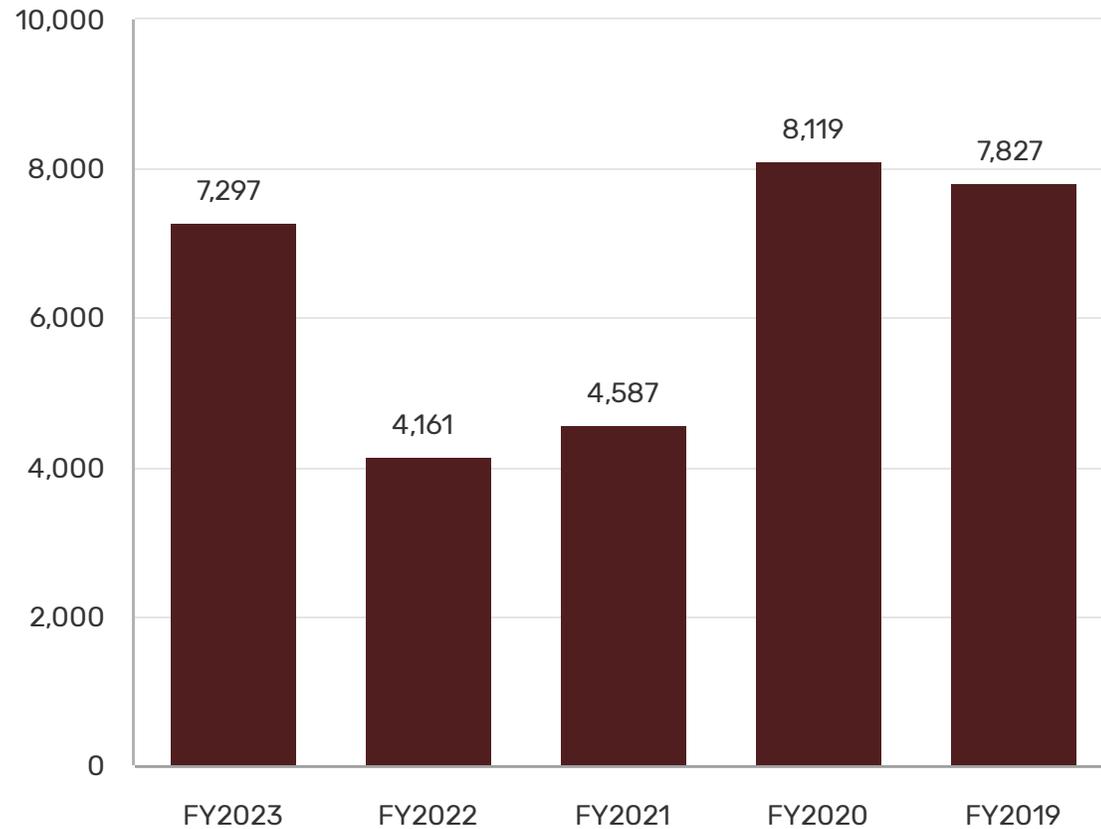
BRiCk - Upcoming Projects



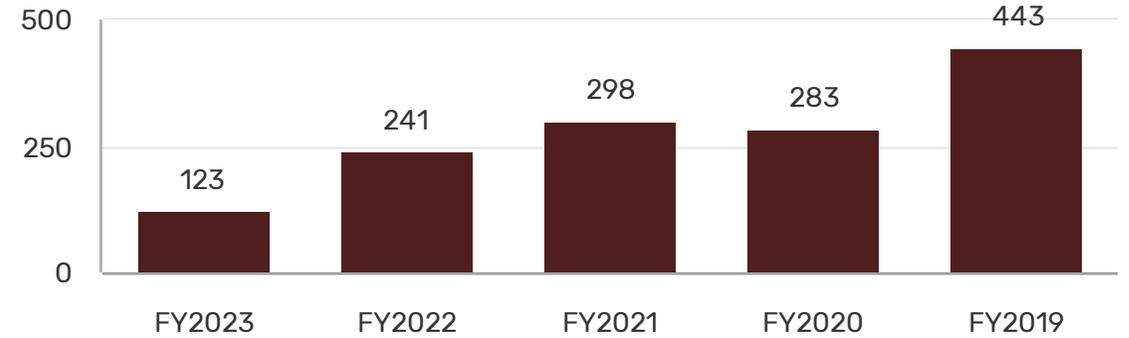
1. **Replace lockers in men's locker rooms with locking system for daily use.**
2. **Upgrade AC system - Initial cabling completed, software install scheduled to begin February 16th.**
3. **Replace outdoor pool sand filter - Approved & waiting on parts**
4. **Lobby redesign and update - Going to council this spring**
5. **Outdoor Pool Shade Structures & Furniture - Reviewing concepts & project details**
6. **Additional office space in admin area - Scheduled for completion in February**
7. **Repairs from the recent leak in the fitness area**
 1. **Fitness flooring**
 2. **Ceiling tiles**
 3. **HVAC Coil replacement**

BRiCK- Memberships and Programs

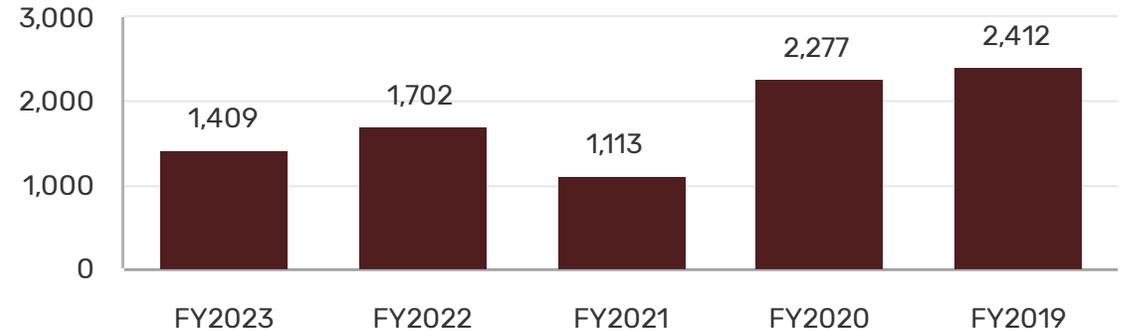
January Memberships



Program Enrollments



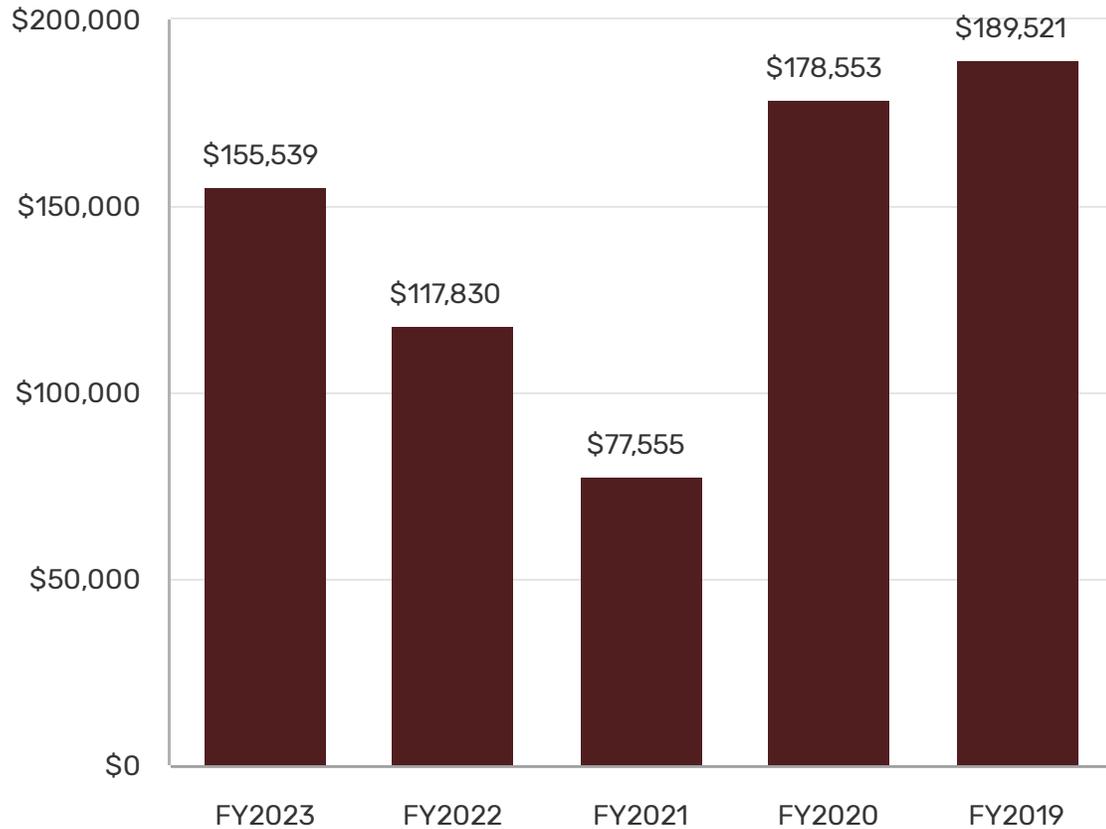
Fitness Class Attendance



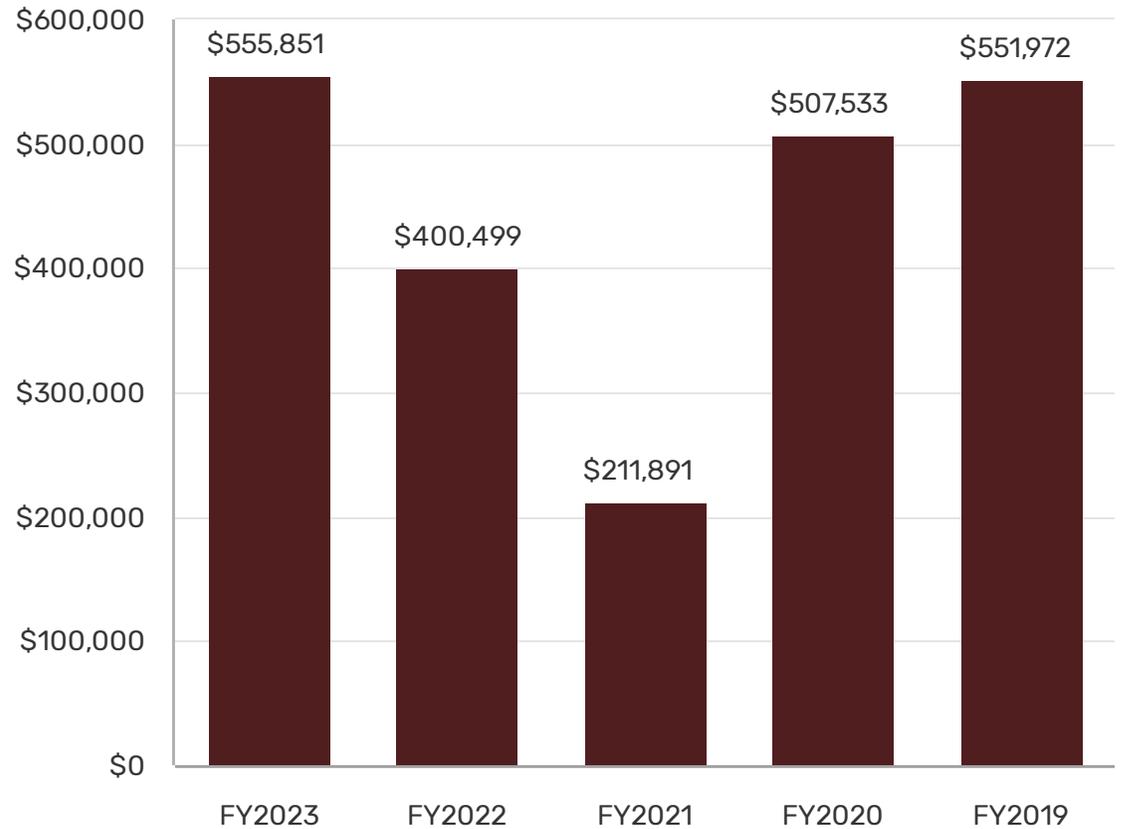
FY 2021 had limited data due to software conversion

BRiCK-Revenue

January

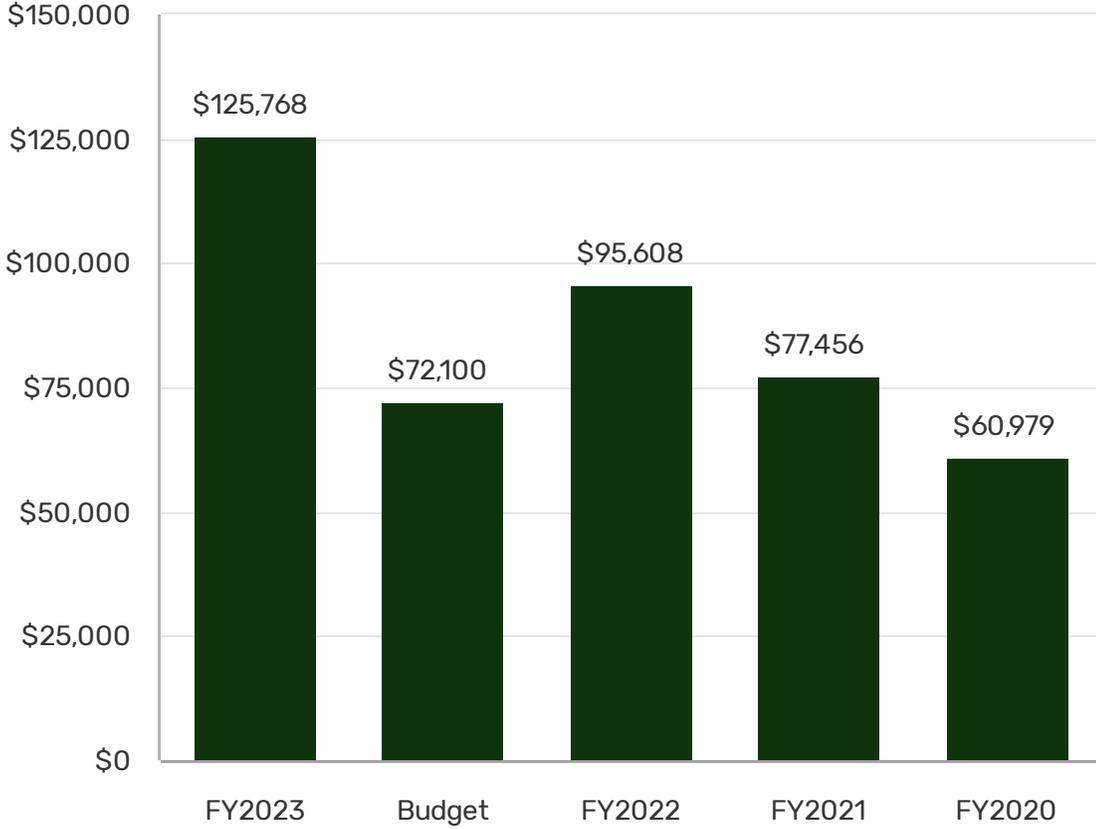


Year to Date (Accruals not included for current FY)

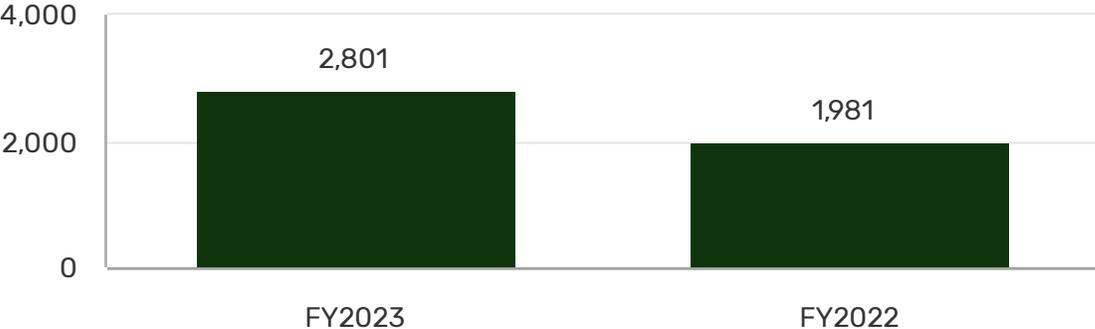


Golf- January Comparisons

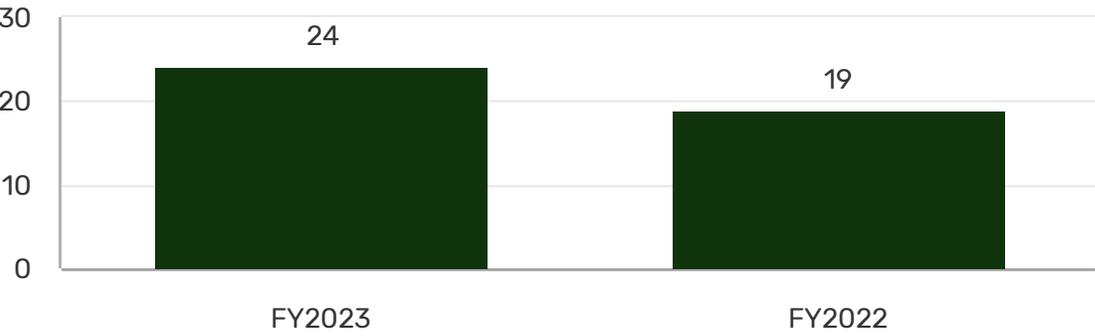
January Revenue



Rounds Played in January

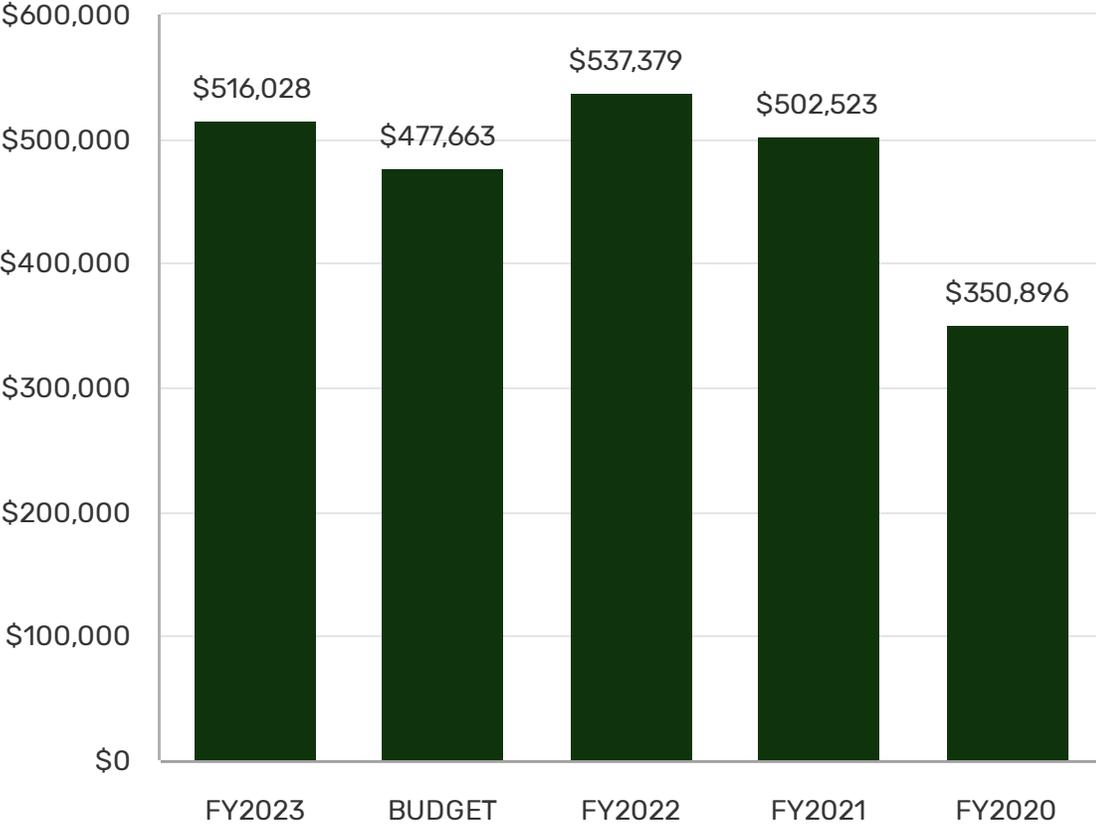


Playable Days

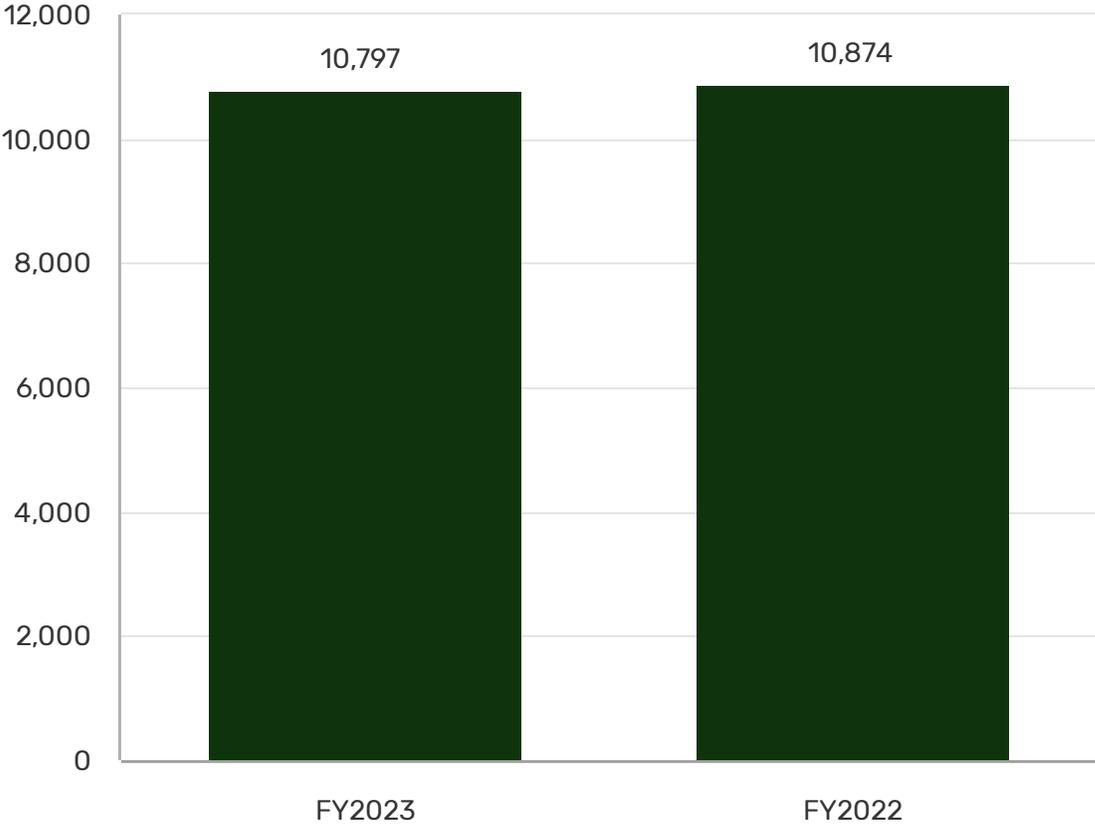


Golf- Year to Date

Revenue YTD October -January

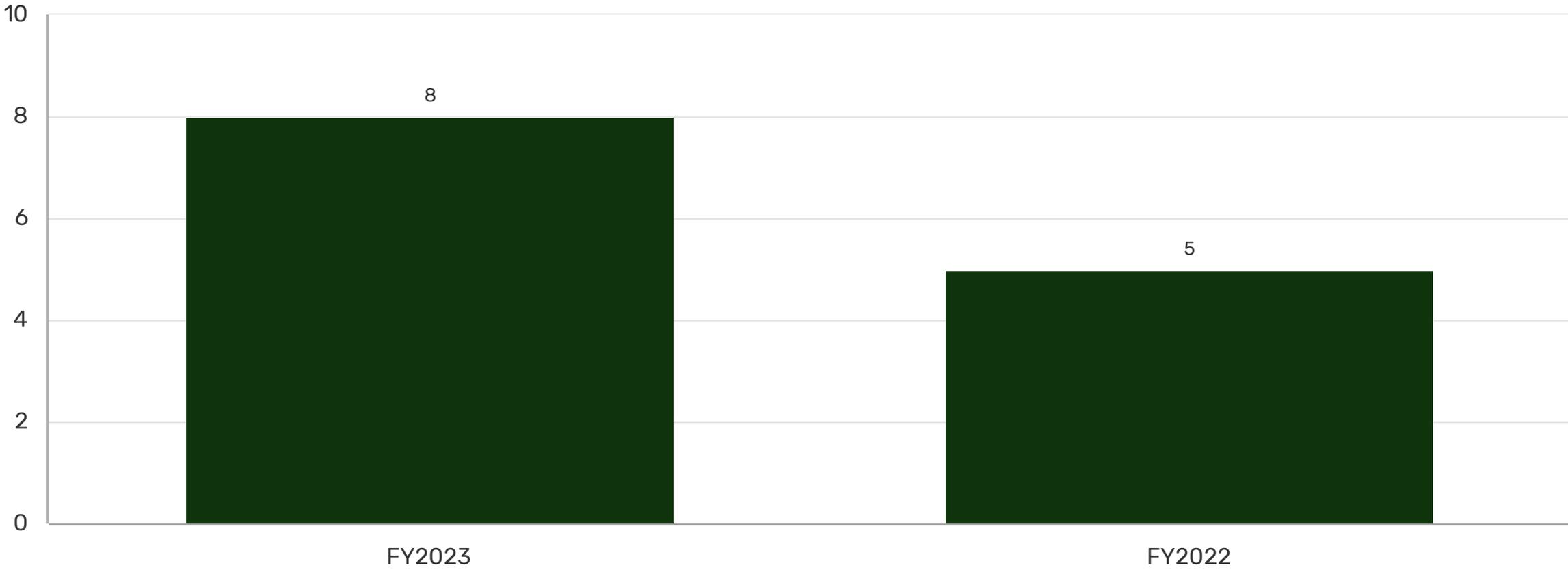


Rounds Played YTD October- January



Golf

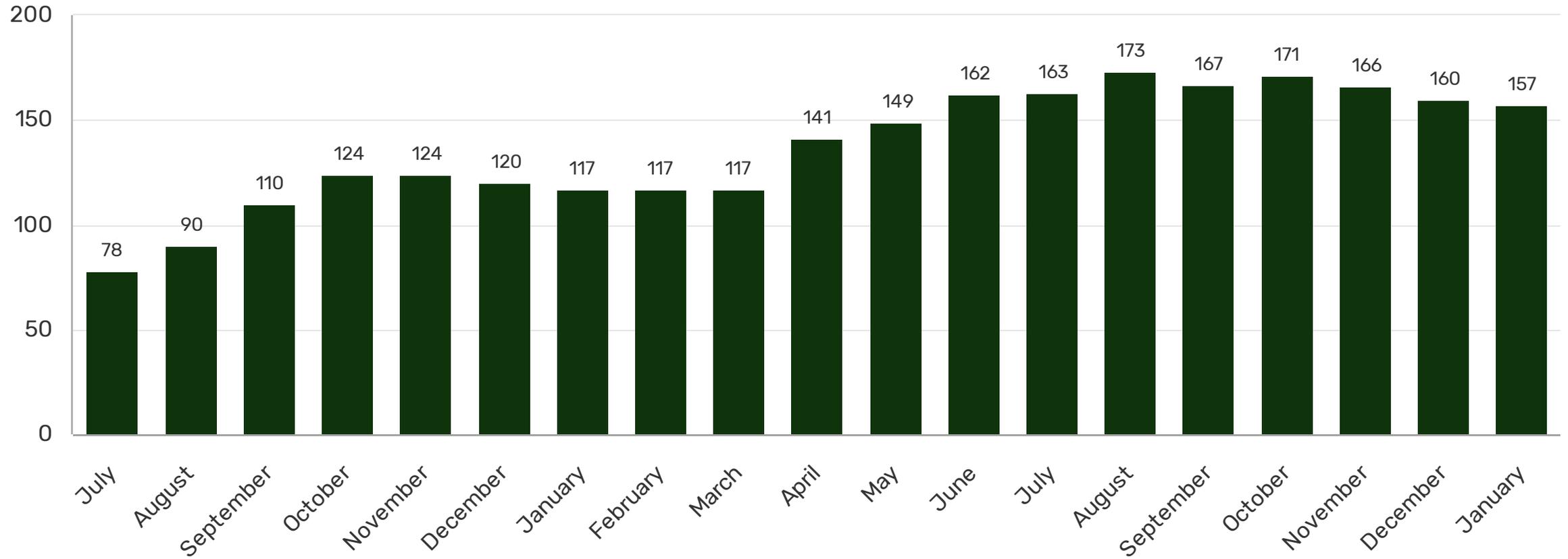
Tournaments YTD



Golf-Memberships

— 157 Current Members

Players Club



Parks - Capital Project Updates

- **Cemetery Expansion: Irrigation complete and monument sign complete. Shelter substantially complete Landscaping underway, fountain cap and concrete finishes remain**
- **Bailey Lake and Chisenhall Parking Lot Expansions: 100% plans and project manual complete. Construction bidding in March**
- **Village Creek Trail: Revised 90% plans underway. Working to acquire easement from Mariposa apartments. Tree planting and irrigation added as additive alternative. Partial construction to begin Summer 2023**
- **Bartlett Soccer Complex: under construction - to be complete by end of April followed by 2-month grow-in**
- **Park Monument Signs: Ready to bid**



Parks - Capital Project Updates (Continued)



- **Claudia's Playground: Under construction - to be complete by March 1 (May have slight ice and rain delay)**
- **Parks Building: Foundation poured, vertical construction to commence**
- **Oak Valley North Park: Estimated to begin playground and amenities installation Spring 2023. Parking lot construction advertised for bid**
- **Elk Ridge Park: Estimated to begin playground and amenities installation Spring 2023.**
- **Wakefield Park: Estimated to begin playground installation Spring 2023**

Parks - Capital Project Updates (Continued)



- **Bark Park: Lighting to be installed February at a date TBD**
- **Clark Park: Being presented for construction award recommendation today**
- **Chisenhall Fields: Being presented for construction award recommendation today**
- **City Gateway Signage: Initial renderings under review**
- **Shannon Creek: Developing design for phase 1 with nature-based components and infrastructure**
- **Prairie Timber: Picnic shelter completed**

January Parks by the Numbers



32
PLAYGROUNDS INSPECTED
- NO FAILURES IDENTIFIED

**Litter Abatement on Parks,
Athletic Fields, and ROWs**



22,425

Pounds of Litter Removed

*Athletic field off-season and less activity in parks due to
winter weather correlate with reduced litter*



1
Bench pad poured

4
Trash can pads poured

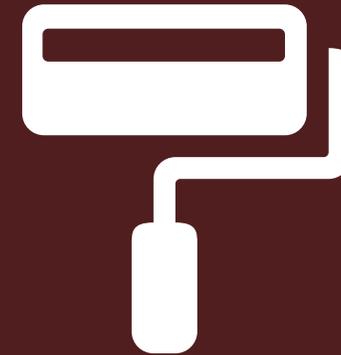
3
Table pads poured



**Rainbow
Trout**

800 Fish Stocked

Bailey Lake Park



4 graffiti incidents:
100% abated
within 24 hours of
reporting

January Parks by the Numbers



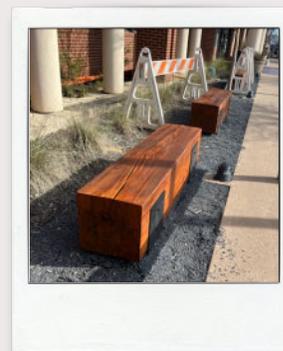
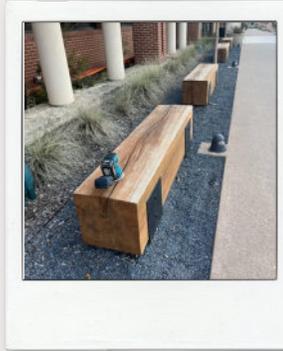
Interpretive Sign Installation

Veterans Plaza - replaced old kiosk

Summarizes site features

Interactive QR code for Operation Remember website

Benches Refurbished and Stained at Plaza



16 Benches



15
Sections of concrete repaired on Oak Valley Trail

Other Winter Projects



- Restrooms Painted: 8
- Underbrush Clearings: 3
- Stump Grindings: 7
- Irrigation Repairs Made: 7
- Furnishings installed: 2



Bailey Lake

New Wildlife Signage Installed

Feedback?