



WEEKLY REPORT

APRIL 11, 2025

TO: MAYOR FLETCHER AND COUNCIL MEMBERS
FROM: TOMMY LUDWIG, CITY MANAGER

THE CITY OF
BURLESON
TEXAS

MARKETING & COMMUNICATIONS
141 W RENFRO, BURLESON, TX 76028 | (817)426-9622

I. COUNCIL SCHEDULE

MONDAY, APRIL 21

CITY COUNCIL REGULAR MEETING, 5:30 P.M.

REPORTS AND PRESENTATIONS

- Receive a report, hold a discussion, and provide staff direction on the Dobson Street Safety Study. *(Staff Contact: Michelle McCullough, Development Services Deputy Director/City Engineer)*

All meetings will be held at Burleson City Hall Council Chambers, 141 W Renfro St. The meeting will be conducted in the council chambers and is also available via live stream, <https://www.burlesontx.com/watchlive>

II. GENERAL AND STATUS UPDATES

A. ELLISON STREET TO REOPEN TO TRAFFIC

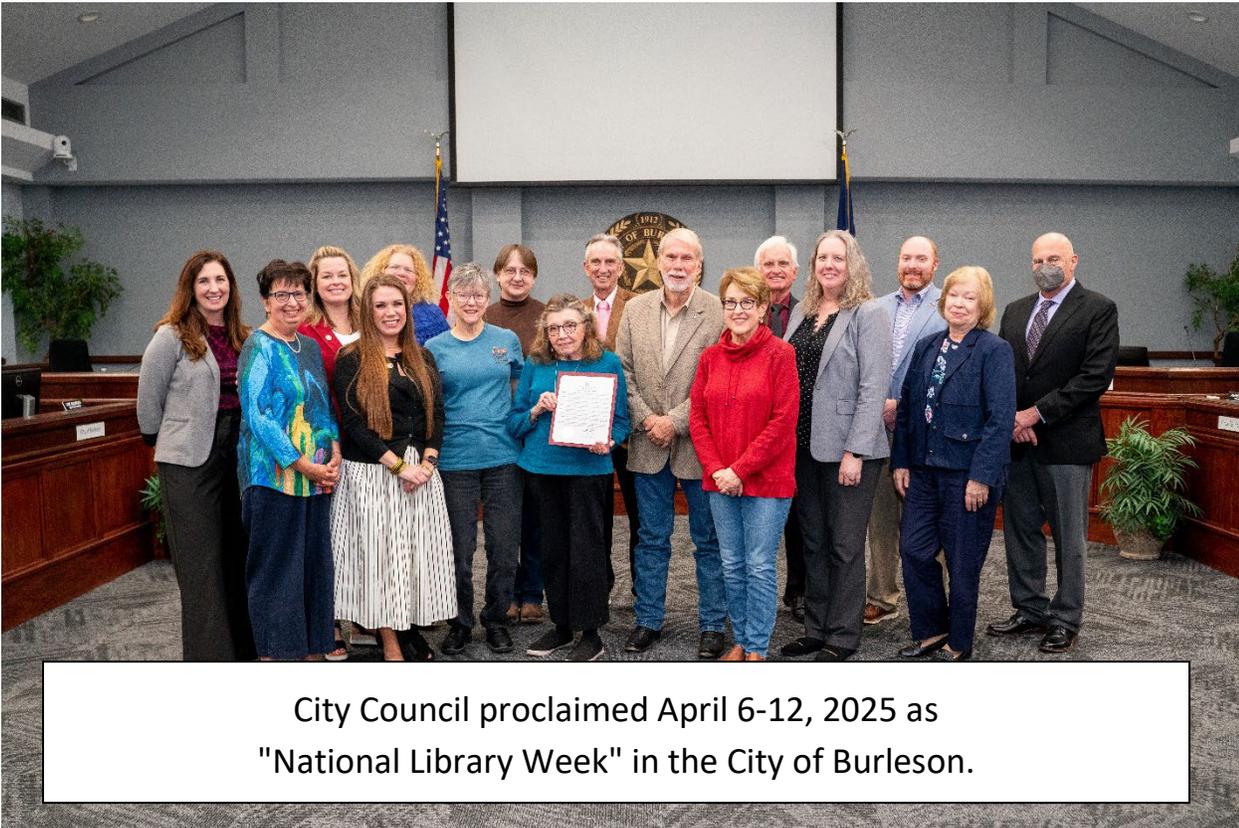
Ellison Street will open to traffic between Johnson Avenue and Bransom Street at noon Friday, April 11. This phase of the Old Town project included the realignment and beautification of Ellison Street as well as the redevelopment of 225 W. Renfro St.

The site is being transformed to include much-needed public parking, which is expected to be completed and open next month. The final phase will include the demolition of the City Hall Annex 3 building located at 225 W. Renfro St. to make way for future commercial development.

Once complete, the project will enhance aesthetics in Old Town Burleson, increase public parking and create new opportunities for development in the area.



B. APRIL 7 COUNCIL PRESENTATIONS AND PROCLAMATIONS



C. PUBLIC INPUT BUDGET SURVEY TO BEGIN NEXT WEEK

Next week, the city of Burleson will launch its annual budget input survey, giving residents the opportunity to share their priorities for the upcoming fiscal year. The survey plays a key role in helping city council make informed decisions during the budget planning process for Fiscal Year 2025-2026.

Residents are encouraged to take the brief survey and share which services, projects or initiatives they would like to see prioritized in next year's budget. Community feedback helps ensure the city's resources are aligned with the needs and expectations of those who call Burleson home.

Preview the survey here: <https://www.surveymonkey.com/r/9KCRNLJ>

D. 2025 SPRING CERT COURSE CONCLUDES

Burleson Emergency Management announced the successful completion of the spring 2025 Community Emergency Response Team course.

This dedicated group of residents spent the weekend learning essential emergency response skills, including disaster preparedness, basic first aid, fire safety and light search and rescue. Their commitment to building a stronger and more resilient Burleson is commendable.



The course was hosted by the Burleson Fire/EMS Department and made possible through the support of fire staff, CERT instructors and volunteers. Their time, expertise and dedication are the backbone of this important program.

Burleson is proud to welcome its newest CERT members and looks forward to their continued involvement in supporting the community during emergencies and public safety events.

E. LIBRARY PROGRAMMING

Teen DIY Easter Eggs

Tuesday, April 15, 5:30 p.m.

Teens are invited to get crafty at the Burleson Public Library on Tuesday during Teen DIY Easter Eggs, a hands-on event where participants will learn fun and creative ways to dye and decorate Easter eggs. Whether interested in bold colors, cool techniques or just looking for a space to hang out and express creativity, this event is designed with teens in mind. Open to ages 10 and up, this Teen Takeover program was inspired by a suggestion from one of the library's teen patrons.



F. SENIOR CENTER PROGRAMMING

The Burleson Senior Activity Center will host its annual Easter celebration on Friday, April 18. The event kicks off at 11:30 a.m. with a delicious lunch featuring ham, mashed potatoes, green beans and dessert. To reserve a meal, call 817-295-6611.

Following lunch, the fun continues with an egg hunt around noon. Participants are encouraged to embrace their inner child and enjoy searching for eggs filled with candy and fun prizes.



For those interested in learning more about the center's offerings, tours are available. The Burleson Senior Activity Center, located at 216 SW Johnson Avenue, is open to individuals aged 50 and up.

G. EGRET OUTREACH, EDUCATION AND PREVENTION METHODS

Below is weekly information in regard to egret sightings and prevention methods as well as any outreach or education that has occurred.

Date & Time of Sighting	Location	Follow-Up Actions by Animal Control
April 2, 2025, 11:51 a.m.	204 NE Brushy Mound	No birds seen. Left notice for complainant and left a deterrent kit too. The sighting has been logged on the egret map.
April 3, 2025, 10:30 a.m.	205 NE Brushy Mound	No birds were seen. Left a deterrent kit with housekeeper. This sighting has been logged on the egret map.
April 4, 2025, 15:18 p.m.	205 NE Brushy Mound	Deployed the bird banger to scare the Herons. The sighting has been documented on the egret map.
April 5, 2025, 11:30 a.m.	Prairie Timber Park	Egret spotted in the park. ACO responded and did not see egrets at the park, but did spot one at a pond on CR 1020. The sighting has been documented on the egret map.
April 8, 2025, 11:00 a.m.	205 NE Brushy Mound	Two herons are sitting in the tree, they are not making a nest they just go and sit in the tree daily. Deployed the bird banger. The sighting has been logged on the egret map.
April 9, 2025, 10:11	425 SW Wilshire	Egret in the ditch behind Black Rock Coffee. The sighting has been logged on the egret map.

Proactive Egret Patrol and Education by Animal Control Officers

Date & Time of Patrol	Location	Observations
04.2.2025 6:42 a.m.	Shady Oaks area, Brushy Mound, Timber Ridge (Browns Mountain) area and Redhaw area.	No egrets observed.
04.2.25 7:45 p.m.	Same areas	No egrets observed.
04.3.25 6:50 a.m.	Same areas	No egrets observed.
04.3.25 7:50 p.m.	Same areas	No egrets observed.
04.4.25 6:42 a.m.	Same areas	No egrets observed.
04.4.25 8:00 p.m.	Same areas	No egrets observed.
04.5.25 6:00 a.m.	Same areas	No egrets observed.
04.5.25 8:00 p.m.	Same areas	No egrets observed.
04.6.25 2:47 p.m.	Same areas	No egrets observed.
04.6.25 8:00 9 p.m.	Same areas	No egrets observed
04.7.25 6:50 p.m.	Same areas	No egrets observed, saw a heron flying towards Crowley
04.7.25 8:00 p.m.	Same areas	No egrets observed
04.8.25 6:42 a.m.	Same areas	No egrets observed
04.8.25 7:40 p.m.	Same areas	No egrets observed
04.9.25 6:41 a.m.	Same areas	No egrets observed

H. BURLESON AREA CHAMBER OF COMMERCE QUARTERLY REPORT

As part of their annual contract with the Burleson 4A Economic Development Corporation, the Burleson Area of Commerce has provided their first quarterly report for 2025. The chamber conducts “Business Retention & Expansion” visits with Burleson businesses of varying sizes and industries. These visits, and the information collected, assist the city of Burleson assessing the current business environment as well as help connect local businesses to valuable Chamber of Commerce resources. The full report is included in the attachments.

I. PET OF THE WEEK

Rocky has the smarts, the sweetness and the spirit—all he needs is a family to call his own. This dashing 10-year-old Australian Cattle Dog mix proves age is just a number. He has the pep of a pup and the calm wisdom that comes with years of loyal companionship. He knows basic commands and loves to be by your side.

Rocky is heartworm positive, but the shelter covers 100 percent of his treatment. His adoption fee is waived and includes vaccinations and microchipping. He is already neutered and ready to go home today.

The shelter is currently at capacity for dogs. View all adoptable animals at burlesontx.com/adopt



J. FEEL GOOD FRIDAY

Gavin Moss, a Burleson Independent School District student, turned his TAG (Talented and Gifted) program project into a meaningful mission for animals in need. Through his fundraiser for the Burleson Animal Shelter, Gavin raised an incredible \$545 and gathered a mountain of much-needed supplies for donation. He also adopted two kennels, which will display a plaque in his honor for the next year.

The funds raised will go directly into the sick and injured animals fund, helping provide medical care for abandoned pets and assisting owners who need support for their animals' vet care. In



addition, a Burleson Sigma Swimming coach assisted with a towel drive in Gavin’s honor, ensuring even more comfort for the shelter’s animals.

Gavin’s compassion and dedication are an inspiration. Thank you, Gavin, for being an agent of change for Burleson’s four-legged friends!

K. BURLESON HERITAGE FOUNDATION

The Burleson Heritage Museum and Visitors Center hosted 545 visitors from 10 states during the month of March. The Burleson Heritage Foundation volunteers proudly give free trolley and museum tours to guests visiting our city Wednesday through Saturday each week. As a reminder, they are always looking for volunteers. If you know someone that may be interested, please refer them to the museum to register.

III. UPCOMING ROAD CONSTRUCTION/CLOSURES

New map coming soon!

IV. PARKS CAPITAL PROJECTS

PROJECT	STATUS	TIMELINE
Parks Master Plan	Draft In-Review	Anticipated completion: June 2025
Shannon Creek	Design / Bidding Goal	April 2025
Green Ribbon	Finalizing design in coordination with TxDOT	Anticipated completion: May 2025
Community Park	Design	Ongoing
BRiCk Renovation	Equipment package approved on September 9, 2024. Interior Renovation & Pool Resurface approved on October 21, 2024.	November 2024 – Lobby Renovation construction started August 2025 – Pool Renovation construction start September 2025 - HVAC construction start

V. EVENTS

Event information can be found at www.burlesontx.com/events

- **BURLESON FARMERS MARKET**
Every Saturday, 8 a.m. – 1 p.m.
Mayor Vera Calvin Plaza, 141 W. Renfro St.
Free entry, items for purchase
- **BUNNY DAZE**
April 12, Noon – 3 p.m.
Chisenhall Fields, 500 Chisenhall Park Lane
Free event, pre-registration open now
- **AQUA EGG HUNT**
April 19, 9 a.m. – Noon
Burleson Recreation Center (BRiCk), 550 NW Summercrest Blvd - Indoor Pool
\$2 per participant (Requires purchase of day pass to swim after 1 p.m.)
Parents are free
- **EARTH DAY**
April 22, 6 – 8 p.m.
Bailey Lake Park, 280 W Hidden Creek Pkwy
Free event
- **ARBOR DAY**
April 25, 8 a.m. – Noon
Centennial Park, 1100 Scarlet Sage Parkway
Free event
- **TRASH BASH**
April 26, 10 a.m.
Warren Park, 301 SW Johnson Ave
Free event, pre-registration is required
- **FAR OUT FAMILY CAMPOUT**
April 26-27, 1 p.m. – 8 a.m.
Bailey Lake Park, 280 W Hidden Creek Pkwy
Pre-event: \$25 per family of 5
Day of: \$30 per family of 5

- **RESOURCE AND HEALTH FAIR**
May 2, Noon – 2 p.m.
Burleson Senior Center, 216 SW Johnson Ave
Free event, open to all ages
- **HOUSEHOLD HAZARDOUS WASTE EVENT**
May 3, 9 – 11 a.m.
Municipal Service Center, 725 S.E. John Jones Dr.
Free event, open to only Burleson residents
- **CINCO DE MAYO**
May 3, 6 – 8 p.m.
Mayor Vera Calvin Plaza, 141 W Renfro St
Free event
- **BURLESON ANIMAL SHELTER NIGHT AT CLEBURNE RAILROADERS**
May 9, Gates open - 6 p.m., First pitch - 7:06 p.m.
La Moderna Field, 1906 Brazzle Blvd, Cleburne, TX 76033
Ticket link coming soon
- **MOTHER'S DAY OUTING**
May 10, 5 – 7 p.m.
Mayor Vera Calvin Plaza, 141 W Renfro St
Free event, but preregistration is needed to guarantee food (while supplies last)
- **SHOW ME HOW FESTIVAL**
May 16, 5 – 8 p.m.
Russell Farm Art Center, 405 W CR 714
Free event
- **SUPER SAFETY SATURDAY**
May 17, 9 a.m. – Noon
Texas Health Neighborhood Care & Wellness, 2750 SW Wilshire Blvd
Free event

VI. ATTACHMENTS

- Planning and Zoning Commission April 8 Meeting Summary.....page 11
- Burleson Area Chamber of Commerce Q1 Survey Results.....page 12-18



Planning and Zoning Commission Meeting Summary

Tuesday, April 8, 2025
6:00 PM

City Hall - 141 W Renfro
Burleson, TX 76028

On Tuesday April 8, 2025, the Planning and Zoning Commission met for its regularly scheduled meeting at 6 p.m. The Commission had seven members in attendance and the following items were discussed and acted on:

- Consent Agenda items:
 - Approval of the minutes from the March 25, 2025, meeting.
 - A motion and a second were made to approve all consent items and there was no discussion; the motion to approve passed by a unanimous vote of 7-0.

- Public Hearings:
 - Hold a public hearing and consider and take possible action on an ordinance for a zoning change request from "A" Agriculture to "SFE" Single-Family Estate District, (Case 25-070).
 - Staff presented the request and entertained questions from the Commission.
 - Commissioner Hadley inquired about any structures on the site. Staff informed the Commission that the structures have been removed.
 - There was a motion and a second made to approve the zoning change request and there was no discussion; motion passed with a vote of 7-0.

- Reports and Presentations:
 - None

- General:
 - None

- Community Interest Items:
 - None

- Adjournment
 - With no further business items, Chairman Tune adjourned the meeting at 6:04 p.m.

2025 Q1 EDC + BACC SURVEY REPORT



Economic
Development



BUSINESSES INTERVIEWED THIS QUARTER

- LOST OAK WINERY
- BURLESON PREMIERE
- CHICKEN SALAD CHICK
- BLOSSOMS ON THE BOULEVARD
- NORTH TEXAS JELLY STONE PARK
- HARD EIGHT PIT BBQ
- FLOWERS BY FRAN
- ROSAS CAFE
- HOMEZONE
- ALPHA AND OMEGA PEST CONTROL
- TEAM HOOVER AUTOMOTIVE LLC
- FISH CITY GRILL
- ANTONIO'S MEX
- SAMMY'S
- WILD BIRDS UNLIMITED
- H-E-B
- BABES CHICKEN
- CHRISTIAN BROTHERS AUTOMOTIVE
- HOME DEPOT
- WALMART
- STONE SOUP
- FUZZYS TACO SHOP
- AMERICAN REVELRY
- GRUMPS BURGERS
- FRESCO'S COCINÀ MEXICANA
- ACCENTS

2025 Q1 EDC + BACC SURVEY REPORT



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SURVEY OVERVIEW

- TOTAL SURVEY RESPONSES: 26
- TOTAL EMPLOYEES REPRESENTED: 629
- AVERAGE EMPLOYEES PER BUSINESS: 31.45
- AVERAGE YEARS IN BUSINESS: 18.85

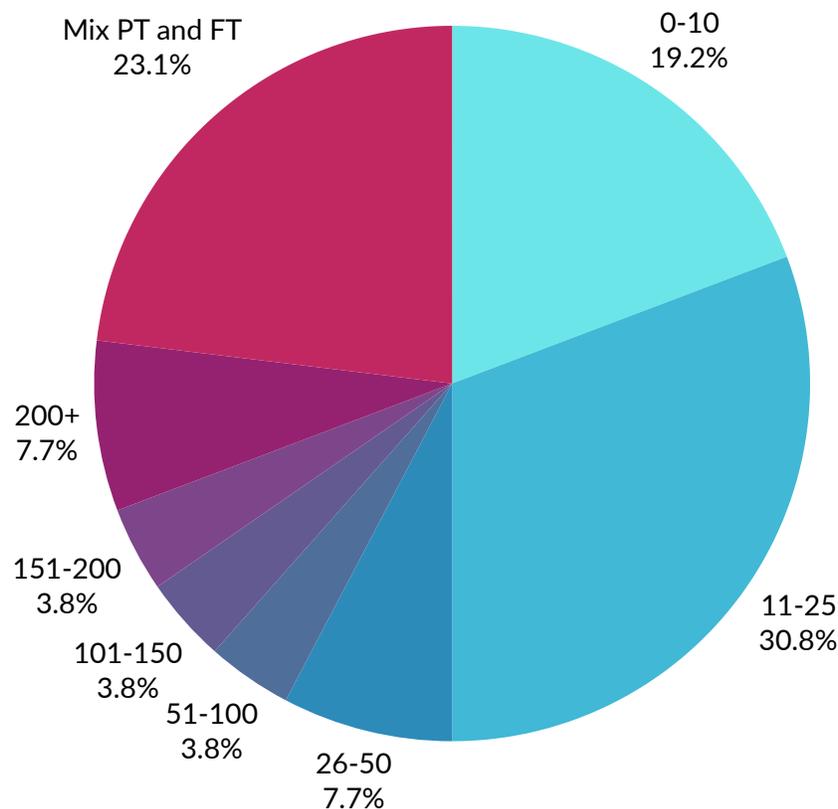
2025 Q1 EDC + BACC SURVEY REPORT



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EMPLOYEE COUNT DISTRIBUTION



Business Interviews Conducted by BACC Staff

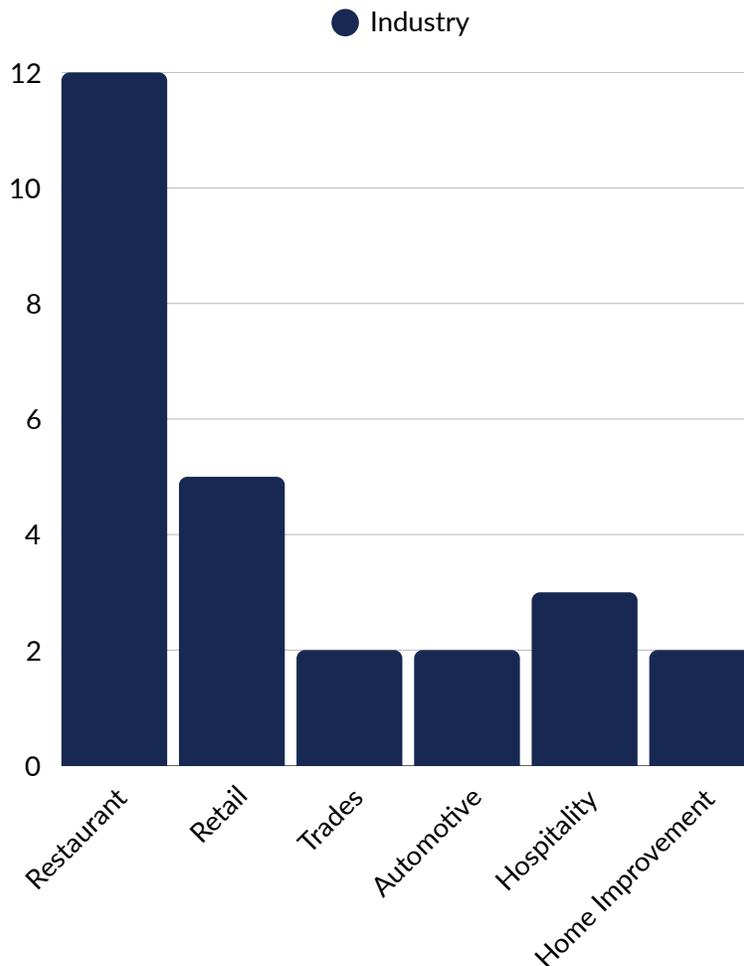
2025 Q1 EDC + BACC SURVEY REPORT



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INDUSTRY BREAKDOWN



Business Interviews Conducted by BACC Staff

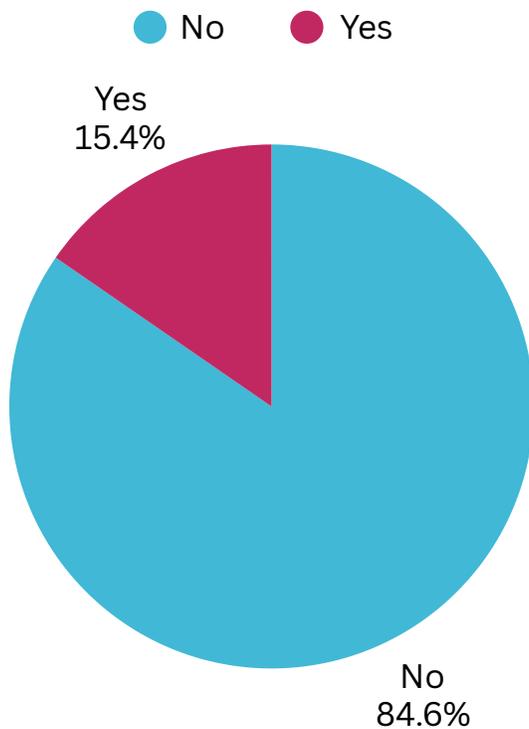
2025 Q1 EDC + BACC SURVEY REPORT



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RECRUITING CHALLENGES



CHALLENGES REPORTED:

- RECRUITING QUALIFIED CANDIDATES
- CANDIDATES HAVE UNREAL EXPECTATIONS
- FINDING THE RIGHT FIT

2025 Q1 EDC + BACC SURVEY REPORT

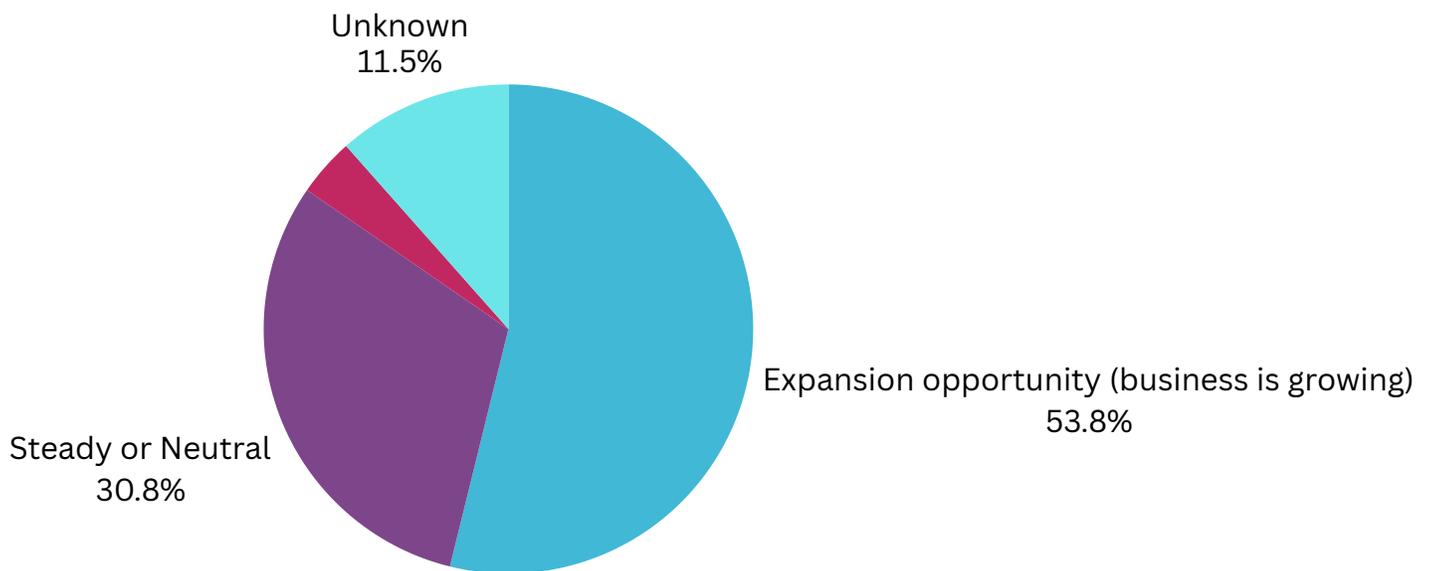


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GROWTH POTENTIAL

- Expansion opportunity (b...
- Steady or Neutral
- Prefer not to say
- Unknown



2025 Q1 EDC + BACC SURVEY REPORT



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HOW CAN BACC & CITY HELP?

- MORE SOCIAL MEDIA SHARING
- CONTINUE WHAT YOU'RE DOING
- MORE EVENTS IN OLD TOWN OVERLAY
- GET [BUSINESSES] MORE INVOLVED IN COMMUNITY EVENTS
- PARKING
- NOTHING. WE'RE HAPPY WITH OUR SUPPORT
- PROMOTE WHEN BUSINESSES EXPAND
- CONTINUE TO SUPPORT LOCAL