

Happy Thanksgiving



Russell Farm Art Center

WEEKLY REPORT

NOVEMBER 21, 2025

TO: MAYOR FLETCHER AND COUNCIL MEMBERS

FROM: TOMMY LUDWIG, CITY MANAGER

THE CITY OF
BURLESON
TEXAS

MARKETING & COMMUNICATIONS
141 W RENFRO, BURLESON, TX 76028 | (817)426-9622

I. COUNCIL SCHEDULE

MONDAY, DECEMBER 15
CITY COUNCIL REGULAR MEETING, 5:30 P.M.

REPORTS AND PRESENTATIONS

- Receive a report, hold a discussion and provide staff direction on the May 2026 General Election electing Mayor, Place 2, Place and Place 6. *(Staff Contact: Amanda Campos, City Secretary)*
- Receive a report, hold a discussion and provide direction on an overview of the 2025 Mosquito Season. *(Staff Contact: Errick Thompson, Director of Public Works)*
- Receive a report, hold a discussion and provide staff direction on public outreach for the Proposed Stormwater Utility and Fee. *(Staff Contact: Errick Thompson, Director of Public Works)*

All meetings will be held at Burleson City Hall Council Chambers, 141 W Renfro St. The meeting will be conducted in the council chambers and is also available via live stream, <https://www.burlesontx.com/watchlive>

II. GENERAL AND STATUS UPDATES

A. NOVEMBER SALES AND MIXED BEVERAGE TAXES

Nov-24	November 2025	Diff \$	Diff %	FY2024 YTD	FY2025 YTD	Diff \$	Diff %
\$ 2,783,828	\$ 2,701,612	\$ (82,215)	-2.95%	\$ 29,752,227	\$ 30,816,055	\$ 1,063,828	3.58%

Note: November 2025 sales tax amount represents sales occurred in September 2025.

Nov 2024	Nov 2025	Diff \$	Diff %	FY2024 YTD	FY2025 YTD	Diff \$	Diff %
\$ 25,118	\$ 20,356	\$ (4,761)	-18.96%	\$ 241,545	\$ 264,763	\$ 23,218	9.61%

Note: November 2025 mixed beverage tax amount represents sales occurred in September 2025.

B. CITY CLOSURES FOR THANKSGIVING HOLIDAY

City of Burleson facilities, with the exception of public safety, will be closed Thursday and Friday, Nov. 27-28, in observance of Thanksgiving.

Trash and recycling information

There will be no trash or curbside recycling collection on Thursday, Nov. 27. Residents on the Monday-Thursday route will have trash collected on Monday, Dec. 1. Curbside recycling will be collected on the next scheduled day.

Thanksgiving is one of three holidays when trash is not collected. The other two are Christmas Day and New Year's Day.

Friday, Nov. 28, will be a regular collection day for solid waste, recycling and bulk or brush pickup.

Please note: Waste Connections anticipates some delays in trash pickup on the Friday after Thanksgiving due to a higher volume of waste. Some routes may be collected in the afternoon instead of the morning, and others may be delayed until Saturday morning. Residents are asked to leave their trash out, as all routes will be completed. Similar delays may occur on the Monday following Thanksgiving.

Facility hours**Burleson Recreation Center (BRiCk)**

Closed Thursday, Nov. 27

Open regular hours Friday, Nov. 28 (4:30 a.m. to 9 p.m.)

Open regular hours Saturday, Nov. 29 (7 a.m. to 8 p.m.)

Hidden Creek Golf Course

Closed Thursday, Nov. 27

Open regular hours Friday, Nov. 28, and Saturday, Nov. 29 (first tee time 7 a.m.)

Burleson Animal Shelter

Closed Thursday and Friday, Nov. 27-28

Open regular hours Saturday, Nov. 29 (11 a.m. to 4 p.m.)

Burleson Public Library

Closed Thursday and Friday, Nov. 27-28

Open regular hours Saturday, Nov. 29 (9 a.m. to 6 p.m.)

Burleson Senior Activity Center

Closed Thursday, Friday and Saturday, Nov. 27-29

Russell Farm Art Center

Closed Thursday and Friday, Nov. 27-28

Open regular hours Saturday, Nov. 29 (8 a.m. to 5 p.m.)

City Hall, BTX 311, Utility Customer Service and Service Center

Closed Thursday and Friday, Nov. 27-28

Open regular hours Monday, Dec. 1 (8 a.m. to 5 p.m.)

C. REMEMBERING FORMER COUNCILMEMBER DAN-O STRONG

It is with deep sadness that we share the passing of former Councilmember Dan-O Strong, a valued and well-loved member of our Burleson community.

Dan-O was a kind and genuine man who took great pride in serving others. During his time on the City Council, he was known for his dedication to the community and his friendly rapport with residents and city staff alike.

He faithfully served in Place 3 on the Burleson City Council from 2015 to 2019, contributing his time and energy to making Burleson a better place for all.

D. LISANDRA LEAL EARNS CERTIFIED MUNICIPAL CLERK DESIGNATION

Lisandra Leal, CMC, of the city of Burleson has earned the prestigious Certified Municipal Clerk (CMC) designation, awarded by the International Institute of Municipal Clerks (IIMC), Inc.

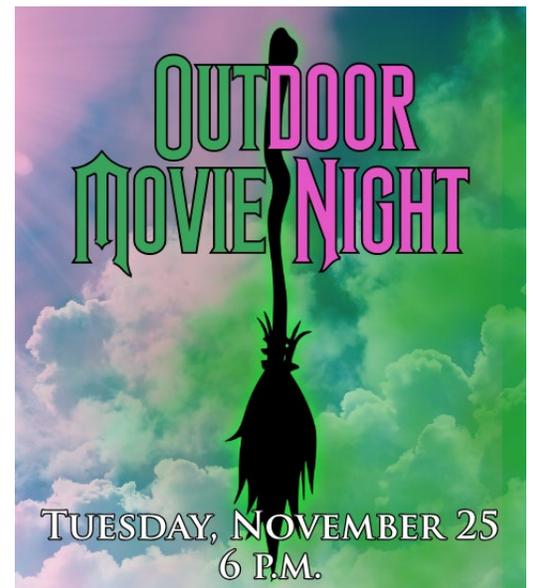
The CMC designation is granted only to municipal clerks who complete rigorous educational requirements and demonstrate significant contributions to their local government, community and state. It reflects a commitment to professionalism, public service and continuous learning.

Founded in 1947, IIMC is a global non-profit organization with more than 14,000 members across the United States, Canada and 15 other countries. Its mission is to enhance the educational opportunities and professional development of municipal clerks around the world.

As the responsibilities of local government continue to evolve, lifelong learning remains essential. The city of Burleson is proud to recognize Lisandra's hard work and dedication in achieving this career milestone.

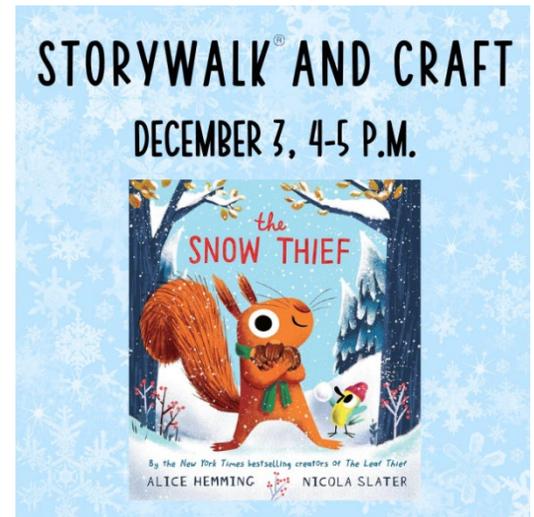
E. BURLESON PUBLIC LIBRARY PROGRAMMING **Outdoor Movie Night**

The Burleson Public Library will host a special Outdoor Movie Night on **Tuesday, Nov. 25**, from 6 to 8:30 p.m., featuring the hit musical *Wicked*. Families are invited to bring blankets and lawn chairs and enjoy a magical night under the stars as the story journeys to the Land of Oz with Elphaba and Glinda. Free popcorn will be provided and attendees are welcome to sing along and enjoy the show. If the weather does not cooperate, the program will be moved indoors to the library meeting room.



Storywalk® in the Library Garden

On Wednesday, **Dec. 3**, at 4 p.m., families are invited to join the Burluson Public Library in the library garden for a special winter Storywalk® featuring *The Snow Thief* by Alice Hemming. Participants will walk through the garden as they read the story together and then head inside for a fun winter-themed craft. This program is open to all ages and the library hopes many families will join for this seasonal activity.



F. BURLESON SENIOR ACTIVITY CENTER PROGRAMMING

Mahjong

Tuesdays, 1 p.m.

Wednesdays, 10 a.m.

Those looking to challenge their minds and connect with others are invited to learn and play Mahjong, a tile-based game that blends skill, strategy and a bit of luck. Whether someone is an experienced player or completely new to the game, the group is welcoming and eager to help newcomers learn the ropes.



Music Class

Wednesdays, 1 p.m.

Music classes offer more than just melodies — they support cognitive development, boost academic performance and enhance emotional well-being. Students also build creativity, confidence and valuable social skills through hands-on learning.



Now's the perfect time to get started. Participants are invited to explore the basics of playing the recorder, piano, guitar or ukulele in a supportive and engaging environment. Whether learning for the first time or building on existing skills, these classes are a fun and rewarding way to grow through music.

The Burleson Senior Activity Center, 216 SW Johnson Avenue, is open to individuals aged 50 and up, Monday through Friday from 8 a.m. to 4 p.m., and Saturdays from 10 a.m. to 3 p.m. Come by for a tour and see for yourself why it's one of the best senior activity centers in North Texas.

G. PET OF THE WEEK

Crush is a 4-year-old Labrador Retriever mix with a calm spirit, soulful eyes and a tail that never stops wagging. Despite his large size, this sweet boy is gentle, friendly and eager to please.

Crush is highly treat-motivated and already knows how to sit politely in exchange for a snack. With his kind personality and affectionate nature, he's ready to become the most loyal and handsome family dog.

His adoption fee is waived and includes vaccinations, microchipping, heartworm testing and neuter — making it easier than ever to give him the loving home he deserves.

If you're looking for a gentle, devoted companion, Crush may be your perfect match.

The shelter is **at capacity**, so if you are thinking about adopting, make it your first stop. View all adoptable animals at burlesontx.com/adopt



H. COMMUNICATIONS OCTOBER-IN-REVIEW



Communications

Month:
OCTOBER 2025

Monthly Report

<p>Facebook</p> <p>3.17M Total Views</p> <p>1.86M Total Reach</p> <p>TOTAL POSTS</p> <p>498</p>	<p>Instagram</p> <p>147K Total Views</p> <p>72K Total Reach</p>	<p>Photos & Videos</p> <p>Photos Processed 504</p> <p>Videos Created 40</p> <p>Events Covered 5</p>
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Instagram & Facebook

Includes data from content created by communications department for: City of Burleson, Burleson Animal Shelter, Burleson Parks and Recreation, Russell Farm Art Center, Burleson Senior Activity Center, Explore Burleson, Burleson Fire / EMS Department, Burleson Police Department, Burleson Public Library

Digital Media

<p>Graphics Designed 198</p>	<p>Website Edits 477</p>
<p>Enewsletter Stories 54</p>	<p>Flyers/Posters 32</p>
<p>Online Surveys 2</p>	<p>QR Codes 3</p>
<p>Blogs 1</p>	

Public Information

<p>News Releases 8</p>
<p>Media Inquiries 18</p>
<p>Emergency Communications 3</p>

Special Projects

Scheduled & Held PD Press Conference for Jonathan Kinman's Death Investigation	Coordinated 1st Drone Delivery	FAQ Drone Delivery FAQs	Respectful Workplace Signage for Animal Shelter	Naturalized Areas No Mow Campaign
Hiring Packet	Animal Shelter Calendar for Fundraiser	Two Shirt Designs	Participated in Metro X Emergency Training	Digital Program - Holiday Luncheon

I. **FEEL GOOD FRIDAY**

A group of local Girl Scouts is spreading kindness one birthday at a time—literally.

The troop recently created birthday cake kits and began placing them in local blessing boxes to help make celebrations a little brighter for families in need. Each kit includes the essentials to make a cake and celebrate a special day, no matter the circumstances.

So far, the kits have been placed at Warren Park and Renfro One Stop, with more locations to follow. Several are also headed to Harvest House, where they'll be distributed to local families facing food insecurity.

It's a sweet reminder that even small gestures can bring joy, dignity and a sense of celebration to others.

Great job, Girl Scouts—and thank you for helping make Burleson a little brighter.

Have a Feel Good Friday to share? Email us at newsletter@burlesontx.com



III. **ROAD PROJECTS**

UNDER CONSTRUCTION: ALSBURY BLVD BETWEEN CANDLER DR AND HULEN ST

City contractors continue work on S.W. Alsbury Boulevard between S.W. Hulen Street and Candler Drive for remaining improvements of the widening of the boulevard.

IV. PARKS CAPITAL PROJECTS



[Click here to stay up to date on current park projects](#)

V. EVENTS

Event information can be found at www.burlesontx.com/events

- **BURLESON FARMERS MARKET**
Saturday Nov. 22, 8 a.m. – 1 p.m.
Mayor Vera Calvin Plaza, 141 W. Renfro St.
Free entry, items for purchase
- **OLD TOWN PICTURE SHOW**
November 21 (*Elf & National Lampoon's Christmas Vacation*), 6 p.m.
Mayor Vera Calvin Plaza, 141 W Renfro St
Fee event
- **GOSPEL JAM**
November 22, 6-9 p.m.
Senior Activity Center, 216 SW Johnson Ave.
Free event, open to all ages
- **TEXAS TRADITION CHORUS**
December 2, 6-7:45 p.m.
Senior Activity Center, 216 SW Johnson Ave.
Free event, open to all ages
- **SANTA'S BREAKFAST**
December 6, 7-11 a.m.
Russell Farm Art Center, 405 W CR 714
\$5 for ages 3-12, \$7 for 13 and up

- **CHRISTMAS AT THE LIBRARY**
December 6, 9 a.m. - Noon
Burleson Public Library, 248 SW Johnson Ave.
Free event
- **BTX-MAS: CHRISTMAS IN BURLESON**
December 6, 6 p.m.
Mayor Vera Calvin Plaza, 141 W Renfro St
Free event
- **NIGHTS OF LIGHTS**
December 10-12, 6-8 p.m.
Russell Farm Art Center, 405 W CR 714
Free event
- **CHRISTMAS CRAFT FAIR**
December 13, 9 a.m.-2 p.m.
Senior Activity Center, 216 SW Johnson Ave.
Free event, items for purchase
- **CHRISTMAS ON THE FARM**
December 13, 10 a.m.-2 p.m.
Russell Farm Art Center, 405 W CR 714
Free event