

PUBLIC INFORMATION OFFICE

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The City of Burleson has added a new tool to the communications toolbox by launching Community Voice. Check it out for yourself by going to the Community Voice page on the City website at http://www.burlesontx.com/communityvoice.

The purpose of Community Voice is to allow citizens and website visitors to interact with City staff and with each other by suggesting initiatives, posting ideas and participating in conversations concerning community proposals. The Community Voice module includes discussion features, citizen voting options, government interaction tools and more, all designed to encourage community engagement and discussions.

To be part of Community Voice, website visitors must create a profile through the "My Dashboard" feature located at the top of the City website. The categories are Economic Development/Business Development Ideas; Environmental/Going Green Ideas; Parks and Recreation Ideas; Planning and Zoning Ideas; Public Library Ideas; Public Safety Ideas; Public Works Ideas; and Suggest A New Topic. Those who participate with Community Voice have the option of sharing their idea via Facebook, Twitter and email.

Community Voice is not replacing the City's current avenues of communication. It is an addition to the City website, monthly City Focus newsletter, weekly City E-Newsletter, City Facebook page, City Twitter page and Blackboard Connect system. Community Voice is just one more way that citizens, businesspeople and visitors can communicate with City staff and be part of the effort to constantly improve the programs, services and events offered by the City.