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Start collecting those receipts in January!

In January 2013, the Texas Department of Transportation (TxDOT) will be making improvements to the medians on State Highway 174 (Wilshire Boulevard), between I-35W and Elk Drive. During the construction process, the City of Burleson is encouraging everyone to keep visiting your favorite Wilshire businesses that are located in the improvement area. Why? You could get rewarded for it!

Throughout the improvement project, which is expected to be complete by April 2014, the City of Burleson will be sponsoring a loyalty program called "Shop on Wilshire." By making purchases from businesses in the Hwy. 174 median improvement area, and then keeping the receipt, shoppers can enter a drawing that will be conducted at the second Burleson City Council meeting each month, starting in February. City council meetings are on the first and third Mondays.

Everyone is eligible in the "Shop on Wilshire" loyalty program. Simply collect five separate receipts from the prior month, place them in an envelope and deliver or mail it to - Burleson City Hall, 141 W. Renfro St., Burleson, TX 76028, Attn: Economic Development - before the second meeting of the month. Don't forget to include your name and phone number so you can be contacted in the event that your entry is drawn. Prizes will include items from local Wilshire businesses. Participants may enter multiple times each month. Each drawing will award one prize to entries that contain receipts from the prior month.

Thank you for your continued support of Burleson businesses on Wilshire Boulevard! If you have any questions about the program, please call Justin Bond, with the City's economic development team, at 817-426-9684 or email him at jbond@burlesontx.com.