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Sally Ellertson
Public Information Officer
141 West Renfro
Burleson, Texas 76028-4261
817-426-9622
F: 817-426-9390
sellertson@burlesontx.com
www.burlesontx.com

If you are celebrating the end of summer, don't drink and then get behind the wheel of a vehicle.

As part of a national effort to save lives and crack down on impaired driving, the Texas Department of Transportation (TxDOT) announced its "Drink. Drive. Go to Jail." campaign that started August 16 and ends September 2.

According to TxDOT statistics, 411 alcohol-related fatalities occurred in Texas during the 2012 summer months of May through August. Additionally, during the Labor Day holiday reporting period, alcohol-related traffic fatalities more than doubled from eight in 2011 to 19 in 2012.

Burleson Police are stepping up their patrols during the DWI awareness campaign. William Smith, 60, of Rio Vista was killed Aug. 3 when Robert Dale Emerton of Burleson struck the Rio Vista man's Ford Escape with his Dodge Ram pickup. The crash occurred on Wilshire Boulevard in Burleson. Emerton was arrested Aug. 8 for intoxication manslaughter.

Alsbury Baptist Church youth pastor Brian Jennings, mother and daughter Hollie and Shelby Boyles, and 24-year-old Breanna Mitchell were killed June 15 in a rural Tarrant County crash involving several vehicles. Nine other people were hurt. According to Tarrant County Sheriff Dee Anderson, the blood alcohol content of the driver of one of the vehicles was more than three times the legal limit. That driver was 16 years old at the time of the crash. The juvenile driver is facing charges in Tarrant County.

"Summer celebrations often times involve alcohol, and this is especially the time when we see a rise in fatalities on Texas roads," said Phil Wilson, TxDOT executive director. "Unfortunately, the problem has gotten even deadlier over the Labor Day weekend. If your Labor Day activities involve alcohol, you should plan for a sober ride home before leaving your house. Otherwise, you run the risk of killing yourself and others, or going to jail. Either way, you can't afford it."