

July 9, 2015

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Your City website has a new look!

On July 8, the City launched the new site. The website address, www.burlesontx.com, is the same, but this new design is responsive, which means the website will optimize or adapt based on the viewing device – desktop computer, laptop computer, tablet, iPhone, Android, and more. The City worked with website designer CivicPlus on the overall design and to reformat and shorten the content to make it more user friendly for the consumer.

The homepage slideshow picture “Why choose Burleson ... find out why we are a growing community” was submitted by Nicole Lockett. And, the homepage slideshow picture “Honor our Veterans . . . Operation Remember, Veterans Memorial Plaza, Bricks for Veterans” was submitted by Raymond Cervantes.

The City’s last website redesign was in September 2010. The website changed briefly, in 2012, when the City celebrated its Centennial.

The 2015 design changes include:

- Social media and staff directory links at the top of the homepage so you don’t have to search for how you want to engage with us;
- Dropdown menus – Government, Community, Services and I Want to – are just below the top banner, so you can get where you need to go in a few clicks;
- The information you use the most – Employment Opportunities, Stay Notified (email notifications), Online Bill Pay (utility and municipal court), Report It (Request Tracker/you report your concern online 24/7/365) and Agendas/Notices for the City’s public meetings – are highly visible graphic links across the middle of the homepage.
- Slideshow featuring your most asked about services – the BRiCk, Bailey Lake, recreation (including library, parks and recreation and parks), animal services, military veterans and the reasons why you should choose Burleson - is below the graphic links;
- Recent News (news releases) and Upcoming Events (City Event Calendar and Public Notices Calendar) are side by side with the Slideshow;

- Links (below the slideshow) include Open Government, Financial Information, Recreation, Meetings & Videos and Engage with Burleson (social media, staff directory);
- Links (Agendas and Minutes, Archive Center, Code of Ordinances, Everbridge Emergency Notifications, Maps, Mosquito Control, Old Town Improvements, and Year Round Restrictions) that you saw in the center column of the old site are now at the bottom of the homepage.
- And, things you need to know (Americans with Disabilities Act, Contact Us, Copyright Notices, Privacy Notices, and the Site Map) are also at the bottom of the homepage.

Now that the new City website has launched, City staff and CivicPlus are working on a mobile app for your mobile devices. If there are no glitches that free mobile app should be ready for download by November.