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March 6, 2020

Visit Burleson Tourism Grant

The City of Burleson is calling for proposals for tourism-related projects that are specifically designed to attract overnight visitors to the area.

The City of Burleson is calling for proposals for tourism-related projects that are specifically designed to attract overnight visitors to the area. The city will provide grants from the Hotel/Motel Occupancy Tax revenue generated within the Burleson city limits.

The city's use of funds collected through the Hotel/Motel Occupancy Tax is governed by Chapter 351 of the Texas Tax Code. The fund's primary purpose is intended to benefit the convention and hotel industries through the promotion of tourism to the city.

Last year the city granted money to support: The Heritage Foundation for the Visitor's Information Center and Museum and historical preservation of the rail cars, advertising of Old Town Burleson, The Honey Tour Bike Ride, Twin Fiddle Productions and numerous other events funded by the Visit Burleson Sponsorship.

The city accepts applications from organizations seeking funds to be used in the development and promotion of tourism-related activities that are designed to promote tourism and attract overnight visitors in the City of Burleson. A selection committee, comprised of senior city staff and local hoteliers, will make a recommendation to City Council for approval.

The deadline for application is March 23, 2020, at 5 p.m.

The complete grant timeline is as follows:

- March 6 – Announce the HOT/MOT Process via press release
- March 23 – HOT/MOT Applications Due
- March 24 – Staff reviews for compliance/completeness and gives comments to the applicant
- March 26 – Applicant to respond with any corrections
- March 26 – Review Committee to agree on projects/amounts to recommend
- March 27 – Applicant notified if committee intends to recommend project for award
- April 13 – Recommendation to City Council for HOT/MOT 2020-2021 Awards

Beginning this year, applications may be accepted electronically. A downloadable PDF version is available at www.burlesontxedc.com/147/Visit-Burleson-Tourism-Grant

Questions and inquires can be sent to: jvannoy@burlesontx.com

Hand-delivered applications will be accepted during regular business hours at City Hall, 141 W. Renfro St., Burleson, TX 76028.

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