

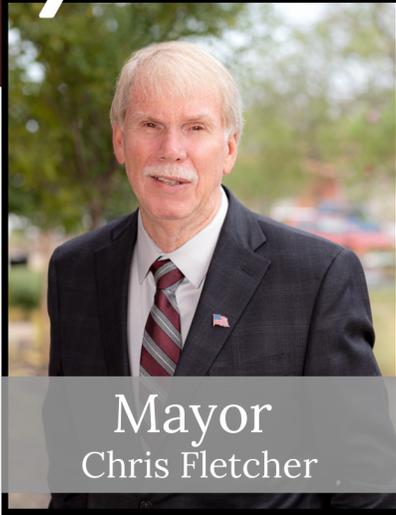


THE CITY OF
BURLESON
TEXAS

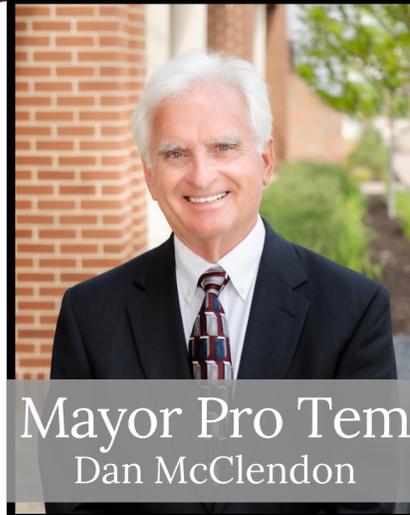
Annual Report
2022

BURLESON

City Council



Mayor
Chris Fletcher



Mayor Pro Tem
Dan McClendon



Place 1
Victoria Johnson



Place 2
Rick Green



Place 3
Jimmy Stanford



Place 4
Tamara Payne



Place 6
Ronnie Johnson

A Message from the Mayor

What a fantastic year 2022 has been for our community! We opened the city's first dog park in March, and in June, the community came together as we cut the ribbon for the city's first splash pad. We also unveiled the newest public art on the embankment at Bailey Lake.

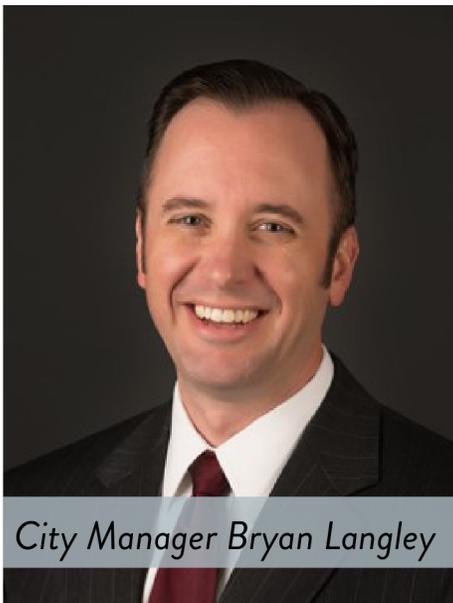
But voters saying yes to the 2022 Bond is what I am the proudest of this year. The voters said yes to upgraded public infrastructure and new public safety facilities. This bond will provide our city with much-needed improvements over the next five years, and we are working hard to build each of these projects.



Transportation is also one of the City Council's highest priorities and we are working to improve mobility through our city with regional partnerships. This year, we have worked extensively with our partners to advance needed transportation projects, including the construction of Lakewood Boulevard. This important corridor will provide connectivity to the Chisholm Trail Parkway (CTP) through the new Hooper Business Park, and it will also provide residents with a viable east/west corridor between the CTP and I35. Additionally, we have worked with our regional partners to revise the bylaws for the Regional Transportation Council.

This change will allow the city of Burleson to be represented on this important body in the future to advance regional transportation plans. We have so many positive things happening in the city. I look forward to working with the community and my colleagues on the City Council to make Burleson even better in 2023.

A message from the City Manager



I'm happy to present the City of Burleson's 2022 Annual Report to you. I am very proud of the accomplishments we have been able to achieve as a community this year. Throughout this report, we highlight various key projects that have been completed in relation to the City's strategic plan. These accomplishments would not be possible without our dedicated employees, and I would like to take this opportunity to share my tremendous thanks and appreciation for all of their hard work this past year. I would also like to thank the City Council members for their leadership, guidance, and support this past year. I'm confident that the future is bright for Burleson, and we look forward to serving you in 2023.

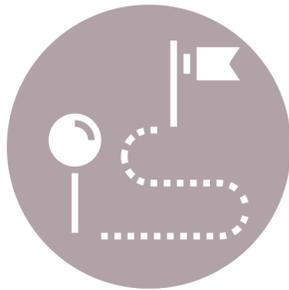
STRATEGIC *Planning*

Each year, the City Council adopts a strategic plan that outlines long-term goals and major initiatives. The focus areas unanimously adopted for the 2022-2023 Fiscal Year set the council's priorities to Burlison residents and businesses. **The four Focus Area's are as follows:**

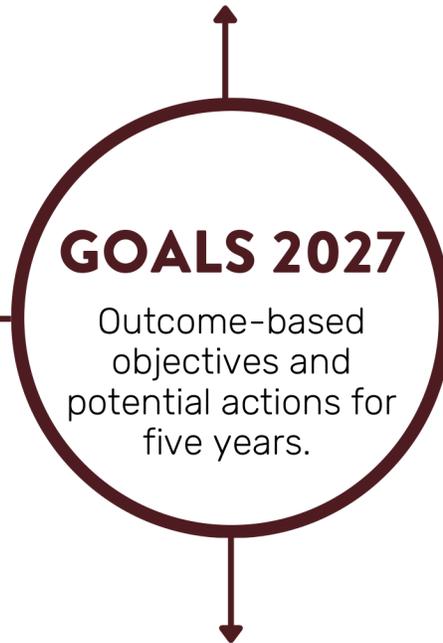


High Performing City Organization

Providing Exceptional, People-Focused Services



Dynamic & Preferred City
through Managed Growth



Beautiful, Safe & Vibrant Community



Great Place to Live
through Expanded Quality of Life Amenities



HIGH PERFORMING city organization

The City of Burleson strives to be a community of choice by providing outstanding customer service, communication and community engagement; leveraging technology to be an efficient and responsive organization; being financially responsible and maintaining an organizational culture that values innovation, process improvement, productivity and teamwork.

**2022-23
TAX RATE
\$0.6572**

for every \$100 of property value

A reduction of **2.87 cents**
over last year's tax rate



Homestead Exemption

Last year, the city enacted at one percent homestead exemption for the first time in the city's history. This year, it was increased to 2%.

Since 2019,
the rate
has been
reduced by
almost
8 cents

No utility rate increases

CONTAINING COSTS

- Increased contribution to the city's retirement system to reduce debt obligations at an accelerated pace. This change will **save the city approximately \$3.6 million over the next 20 years** and \$2.8 million annually afterwards.
- Analyzed the equipment replacement fund to verify contributions were appropriate. As a result of those efforts, a **\$3 million surplus** was transferred to the General Fund and \$1 million was transferred to the Water and Sewer Fund.
- **Increased investment earnings by over \$600,000** annually by updating the city's investment policy and practices.
- Reviewed the city's contracts for healthcare administration and initiated new agreements, which **reduced costs by \$250,000**.

CITYWIDE Customer Survey

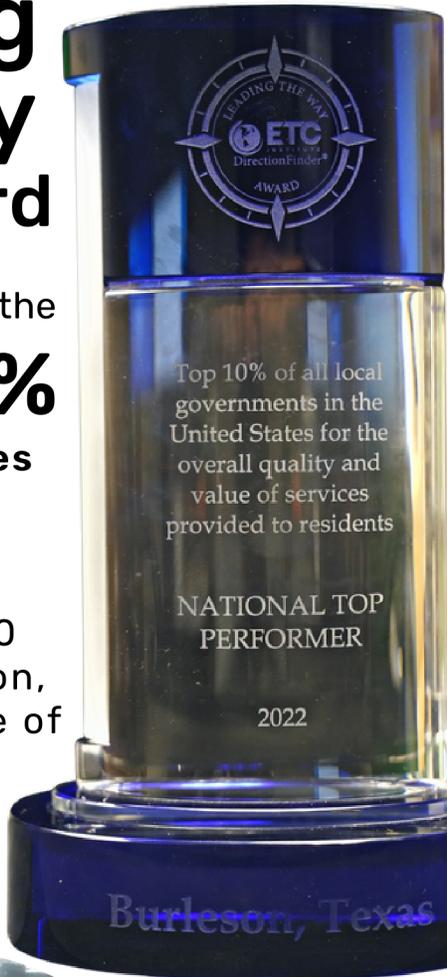
ETC Institute, an industry leader in municipal surveying, administered a survey to residents of the city of Burleson between February and March of 2022. The purpose of the survey was to help the city gather citizen input and feedback on programs and services. The survey results will be used to improve city services and to help identify and address challenges facing the community.

Leading the Way City Award

The survey results placed Burleson in the

top 10% satisfaction rates of all local municipalities across the U.S.

Out of almost 200 cities in the nation, Burleson was one of 18 cities that received the award and one of only six in Texas.



OVERALL RATINGS

of the residents surveyed rated Burleson as a

EXCELLENT/GOOD

PLACE TO LIVE

93%

PLACE TO RAISE CHILDREN

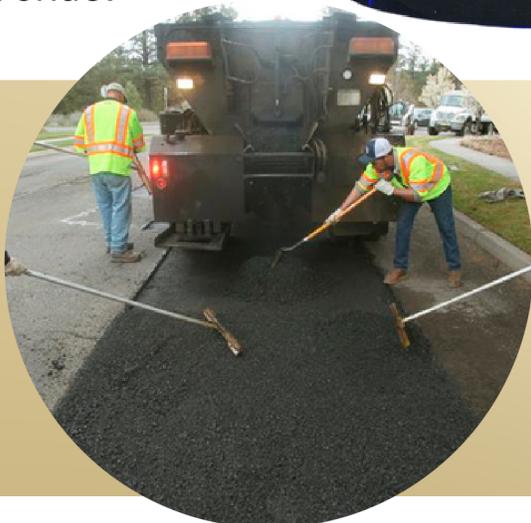
88%

OVERALL QUALITY OF SERVICES

87%

PLACE RESIDENTS ARE PROUD TO CALL HOME

85%



Residents ranked what categories of city service that were

most important to focus on over the next year

- Flow of traffic and congestion on TxDOT and city roadways
- Maintenance of city streets and sidewalks



SERVICE *enhancements*

NEW TECHNOLOGY = INCREASED EFFICIENCY

In 2022, the city began implementing a new Enterprise Resource Planning (ERP) system. This project will replace a legacy system that was purchased over 20 years ago. The new system will improve the efficiency of processes across the organization and is expected to be fully operational in spring 2023.

BOND RATING UPGRADE

The city received a bond rating upgrade by Moody's from Aa3 to Aa2. This rating **places the city within the top 5% of communities** across the United States and the top 6% in the state of Texas.



For the city's most recent bond issuance, the upgrade will provide approximately \$75,088 in debt service savings over the life of the bonds.



Call. Click. Connect.

A new **Customer Service Department** was developed to continue to enhance the end-user experience with the city.

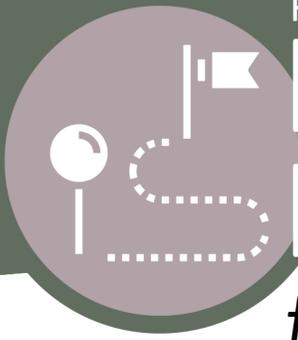
The department has begun the launch of a 311 Customer Relationship Manager (CRM) service. This system will be utilized to centralize customer service requests from a variety of platforms and track performance in how each department meets customer expectations.

311 is scheduled to launch in the first quarter of 2023.

LEAN GOVERNMENT



A Lean Government program was launched to identify areas for process improvement using an approach to define, measure, analyze, improve and control processes. The initiatives are designed to provide cost savings, increase revenues and strengthen city productivity.



DYNAMIC & PREFERRED CITY

through managed growth

As Burleson continues to grow, the city strives to maintain a balance of residential and commercial development. To help achieve this goal, the development services department is revising the city's zoning ordinance to ensure that it is aligned with the city's current Comprehensive Plan.

Development Services By the Numbers

177 **PLANNING CASES** 
Processed

5 **DAYS** **AVERAGE PLAN REVIEW FOR A SINGLE-FAMILY RESIDENTIAL HOME**

AVERAGE DEVELOPMENT PROJECT REVIEW  **7** **DAYS**

Includes site plan, variances, waivers, plats and zoning changes.

312 **SINGLE-FAMILY RESIDENTIAL PERMITS**
were issued

55 **COMMERICAL PERMITS**
were issued with a total valuation of
\$140,707,609

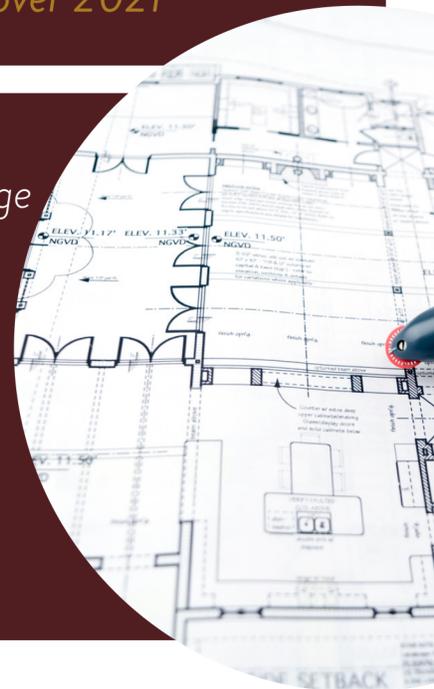
 **81%** *increase in valuations over 2021*

Development Services has also taken several steps to streamline the development process, including eliminating the requirement for commercial site plans to be approved by city council and allowing the Planning and Zoning Commission to approve plats. An online option was also added to enable customers to apply for applications, provide payments and schedule inspections.

Average square footage

 **3,112**
of newly built homes

230 more *square feet*
than homes built in 2021



ECONOMIC DEVELOPMENT



The economic development team continues to work toward providing sustainable development and job growth in our community. Work began on **Chisholm Summit** this year. The development will feature **28 acres of commercial space, Hooper Business Park - a 106-acre professional office park/medical district** - and Chisholm Square, a community "downtown" node similar to the city's Old Town.

Recruitment efforts to bring regional and national headquarters to our community in order to provide more opportunities for Burleson residents to live and work in town will be enhanced with the addition of Hooper Business Park.

The Economic Development Strategic Plan was updated this year, focusing on industrial and office park growth and retail recruitment.

By the Numbers

\$27,992,384

net sales tax collections



17%

INCREASE

in sales tax collections over previous 12 months

60

Certificates of Occupancy Issued



Alley Cats Entertainment, along with city officials, broke ground on their 40,000-square-foot family entertainment venue at 1258 SW Alsbury Boulevard Thursday, September 22, 2022.

The amenities will include an arcade with virtual reality, 24 lanes of bowling, 1950s-themed miniature golf, batting cages, laser tag and new to Alley Cats Entertainment, electric go-karts and pickleball.

The project is hopeful of completing construction by the end of 2023.

AROUND TOWN



ELLISON ON THE PLAZA

The Ellison Street Project began construction in 2022. The new development will double the size of Old Town's core by bringing over 50,000 square feet of retail, office and restaurant space (including Heim Barbecue and Razoo's Cajun Café).

Other notable projects in construction or design in Old Town include the redevelopment of the lot located at 225 W Renfro Street, which will provide a retail site after demolition and will realign and beautify Ellison Street. **The Depot on Main** is a 296-unit, Class-A mixed-use development under construction at 110 W King Street. The project is located adjacent to the city's Old Town.

The much-requested Chipotle Mexican Grill opened this year in the newly built Burleson Village shopping center, located on Wilshire Boulevard. Also opening in this development in 2022 was Dutch Bros. Coffee and Salad and Go.

Construction began on a shopping center that will house Tropical Smoothie Cafe and Wing it On! along with additional retail space. Construction is expected to be completed in the spring of 2023.



BURLESON VILLAGE

MANAGING GROWTH

Through an analysis of the Transit Oriented District (TOD) area, city council **reduced the possibility of approximately 2,300 multi-family units being built** in the TOD. A new vision was developed that includes a new city hall, library and a public park in the area.



BOND 2022

Approved by voters on May 7, 2022

A 15-citizen advisory committee recommended a proposed bond program to city council in January 2022. City Council voted to call the election on February 7, 2022, with two propositions. Proposition A: Public Infrastructure for a total of \$33,645,000 and Proposition B: Public Safety Facilities for a total of \$52,360,000. Voters approved the entire bond package during the May 2022 election. The \$86-million bond package represents **the largest voter-approved bond in the city's history.**

PUBLIC INFRASTRUCTURE PROJECTS

- **Neighborhood Street Rebuilds**
Design and construction for various streets: \$3,175,833
- **Intelligent Traffic System**
Project will provide for the design and construction of improvements to allow the city to study, control and synchronize the traffic signals throughout the city: \$2,161,123
- **Hulen Street to Country Club Drive**
Expansion to six lanes, design only: \$2,330,000
- **Lakewood Drive Intersection Improvements**
Dual left-turn lane design & construction: \$100,000
- **Hulen Street & Wilshire Boulevard Intersection Improvements** Design and construction: \$1,701,027
- **Kelly Drive to Candler Drive** Design and construction to expand from two to four lanes: \$7,803,653
- **Hulen Street to CR 1020 Extension** Design and construction: \$7,382,496
- **Hulen Street to CR 914** Design for the future widening from two to four lanes: \$2,500,000
- **Sidewalk Program** Design and construction for various sidewalks: \$1,266,946
- **FM 1902 & CR 910 Pedestrian Mobility** Design and construction: \$1,489,901
- **Hillside Drive, Elk Drive & FM 731** Design and construction for intersection and sidewalk improvements: \$1,036,509



PUBLIC SAFETY FACILITIES



An expansion of the current police headquarters and the design and construction of Fire Station 4 was approved by the voters. The police expansion is expected to begin in 2023 and the fire station is set to be constructed in 2027.

IMPROVING MOBILITY & CONNECTIVITY

MAJOR PROJECTS

Under design or in the construction process

- **Alsbury Boulevard at John Jones Drive:** Adding an additional eastbound right turn lane onto Alsbury Boulevard, northbound right turn lane onto John Jones Drive and re-striping the intersection for dual left-turn lanes onto John Jones.

Expected completion: Fall 2023.

- **Alsbury Boulevard Phase 1B:** Widening Alsbury Boulevard from Candler to Hulen Street from two lanes to four and adding a 10-foot shared use path on the north portion of the road.

Expected completion: Fall 2024.

- **Alsbury Boulevard Phase 2:** Extension of Alsbury Boulevard from Hulen Street to CR 1020. The new section will be a four-lane divided roadway with turn lanes, sidewalks and drainage improvements.

Expected completion: Fall 2024.

- **Neighborhood Street Rebuilds:** Water, sewer and pavement rebuilds with minor drainage improvements to NE Johnson Avenue.

Expected completion: Summer 2023.



CONNECTING WEST TO THE WEST

In October 2022, an \$18 million construction contract was awarded to RA Development to begin construction on Lakewood Boulevard immediately. The expansion of Lakewood Boulevard will provide the community with a **direct connection to Chisholm Trail Parkway.**

GRANT FUNDING PROJECTS

The city has pursued grant funds from various regional and state associations. Through partnerships, the city finalized the roadway master plan, including funding sources, for the Lakewood, Alsbury, Hulen and Renfro corridors. The **Renfro Street expansion project received \$2.6 million** in grants and the **Alsbury Boulevard signalization project was awarded \$750,000.**



BEAUTIFUL, SAFE & VIBRANT COMMUNITY

The city places emphasis on providing a beautiful, safe and vibrant community for those that live, learn, work and play in the city of Burluson. Public safety, including police, fire and medical services, along with emergency preparedness and public safety communications, work together to keep the community safe and provide crime prevention and community risk reduction programs.

Since 2019,

Public Safety Staff

has increased by

+41 Positions



Public Safety Communications have continued to enhance their role in the citizen's emergency response process. In 2022, the department implemented new emergency call processing procedures aligned with best practices and industry standards. These procedures help to ensure that citizens receive assistance to the correct location as quickly as possible.

Also implemented in 2022 was a new automated Fire Station Alerting System which reduces dispatch time and provides customized alerts for specific fire units. With this implementation, emergency fire calls saw a **41% decrease** in the time needed to dispatch priority one calls.

Burluson Public Safety Communications processed



19,439
Emergency
9-1-1 Calls

Public Safety Communications also implemented a new radio and telephone recording system to ensure a reliable database to store vital emergency recordings.

POLICE DEPARTMENT



By the Numbers



Multiple new positions were added to the police department in 2022, including **six new police officers**. The police officers include a new canine officer, a new detective sergeant, two downtown police officers and two new school resource officers.

6 **SWORN OFFICER POSITIONS**
added in fiscal year 2021-22

Additional new positions were approved in the FY 22-23 budget as well, continuing the city's substantial investment in public safety. **Two new police lieutenants and three school resource officers** came on board in 2022. A property and evidence technician along with a records clerk will be added in the first quarter of 2023.

The police headquarters were approved in the 2022 Bond and will begin design work in the upcoming fiscal year.

7 *new police positions to be added in fiscal year 2022-23*

The Burleson Police Department responded to

54,364
 **calls for service**

Cases assigned to the criminal investigations division

2,906

667 Cases reviewed by victim assistance division

6 minutes and **50** seconds 

Police Department Average Priority Response Time

MUNICIPAL COURT

The Burleson Municipal Court continues to provide a fair, efficient and timely service to the residents of Burleson. Court services are available in-person and online, by telephone and through the mail.



By the Numbers

7,237
CASES FILED

2,311
WARRANTS
ISSUED

244
DOCKETS HELD

TRANSPARENCY

The city provides transparency by providing information to the public via open record requests and posting all public meetings at least 72 hours before the meeting takes place. The city also hosts CityFest, a yearly event that allows the public to meet with public officials and all city departments.



CITYFEST

1,201 Documents Executed and Filed



198

Legal Postings Made

Open Records Requests

3,238
Police

839
City

FIRE DEPARTMENT

The Fire Department **added six new firefighters** and one administrative lieutenant to enhance fire and EMS services to the community in FY 21-22.

Transitioning emergency medical transport services from the city's contract agency, MedStar Mobile Healthcare, to a fire-based EMS service began in 2022. This change will continue to **provide the most efficient medical services to the Burleson community**. Burleson Fire Department is expected to commence the new service in the last quarter of 2023.

Six new firefighters and three dispatch communication personnel were approved in the FY 22-23 budget to prepare for the fire department's transition to EMS-based service.



2022

By the Numbers

The Burleson Fire Department responded to



6,387

calls for service



799

 more calls than 2021

53

 minutes and seconds
Fire Department Average Response Time

30 seconds faster than average call time in 2021

54.5%

of total call volume was responded to by the EMS squad program*



EMS squad is a pair of firefighters who respond to medical calls in a vehicle. This allows the fire engines to remain in service, if needed for a fire emergency.



PUBLIC ART



As part of the city's Strategic Plan to have a beautiful, safe and vibrant community the city council set a goal of instituting a public art program to bring beautification to the city through visual art.

In partnership with environmental services, parks and recreation and Keep Burleson Beautiful, Inc., the city opened a Request for Proposals to **beautify an embankment wall at Bailey Lake**. Ryan Stalsby was the artist selected, and the mural, which features wildlife and flowers that can be found near Bailey Lake, was completed in April 2022. The project highlights the importance of being great stewards of our parks and natural resources. The finished work of art can be enjoyed for years to come and will hopefully inspire future generations to preserve the beauty of Burleson.

In November 2022, city council gave staff direction to **form a Public Art Committee**. The committee will create a public art master plan to guide the implementation of art throughout the community for the next three years.

ENVIRONMENTAL SERVICES *By the Numbers*

32,173 mosquitoes trapped | **19** areas treated for stagnant water

10,440 pounds of trash collected during the city's two events

The Environmental Services Division is also responsible for protecting the health and safety of the public and the environment. Only three zones tested positive this fiscal year and then were sprayed for West Nile Virus. This is in contrast to the 54 positive and spray events that occurred in fiscal year 20-21.

The department also hosts two annual trash clean-up events. This year they had **696 volunteers** assist—the **largest in the city's history**.

Focus Area 4:

GREAT PLACE TO LIVE

through Expanded Quality of Life Amenities



To make Burleson a premier place to live, learn and play, city council has placed emphasis on providing outstanding cultural, recreational and educational opportunities to enrich the lives of all of those living in the city.

PARKS

By the Numbers



282,960
pounds of
litter removed
from parks and right-of-ways



384 Playground
Inspections
Completed

20 Graffiti
Incidents
Abated



78
Trees
Planted



76 Park
Inspections
Completed



9,279
Acres Mowed



Check out our UPGRADES!



CINDY PARK

Re-opened October 2022
Improvements include renovation of playground and landscaping, along with a new perimeter fence.



PRAIRIE TIMBERS

Project included drainage improvements and a new playground, in partnership with Prairie Timbers HOA.

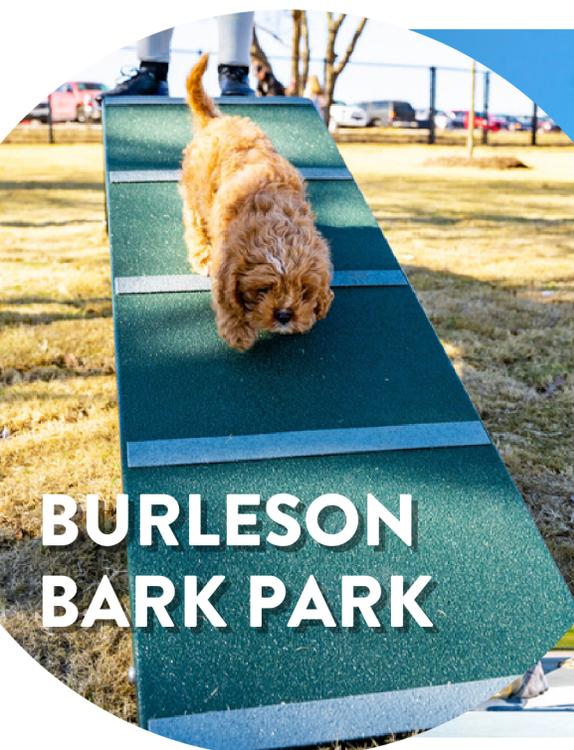
In 2023, several other parks will get upgraded playgrounds and amenities, including **Claudia's Playground, Oak Valley, Elk Ridge and Wakefield Parks.**



HI! WE ARE NEW HERE

Opened in 2022

The parks department continues to provide high-quality parks for residents by expanding park amenities. In March, the city opened **Burleson Bark Park**, the city's first dog park. The off-leash park features areas for both large and small dogs. In June, the **city's first splash pad** opened next to the Burleson Recreation Center. The splash pad is free and is open during the summer months.



BURLESON BARK PARK

SPLASH PAD



The city dedicated a **Memorial Garden at Fire Station 16** in June to memorialize the tragic loss of CHS student Dawson Barnes, who lost his life in a traffic accident at the future site of the Fire Station. A portion of the garden has been reserved for engraved bricks where loved ones can be memorialized. An **expansion** was also **completed at the Burleson Cemetery**, the first addition in the cemetery's 112-year history. The expansion added a shelter to provide shade and cover from elements for families during committal services.



MEMORIAL GARDEN

QUALITY OF LIFE

The city of Burleson takes pride in enriching the quality of life for residents through recreation opportunities, events and facilities. The city aims to expand programming and options for all ages and abilities.

In 2022, the city selected a development partner to reimagine and develop the Hidden Creek Parkway corridor adjacent to the golf course. City Council will consider upgrades to Hidden Creek Golf Course and Hidden Creek Softball Complex as part of the redevelopment. Public input regarding practice fields and where they should be located in the community will be part of the consideration. In 2023, the city will conduct public input surveys and meetings to determine the best solution for the community.



23% INCREASE

of rounds played over the previous year

39,466
Rounds of golf played



PUBLIC LIBRARY By the Numbers

167,518
Visitors

Active Cardholders

6,514

60% INCREASE

of visitors over previous year

Annual
Circulation
267,053

The Burleson Public Library began the first year of a facilities master plan for the city's future library services. The hired consultant hosted a variety of focus groups, surveys and met with staff to gather public input.

EXPANDED AMENITIES

The ribbon-cutting ceremony for the new isolation area at the Burleson Animal Shelter was held in December 2022. The isolation area provides a dedicated space for sick or injured animals needing to recuperate from the general population. Also added were eight outdoor kennels for healthy dogs, assisting staff in caring for and rehoming additional dogs.



BURLESON ANIMAL SERVICES

678 ANIMALS WERE ADOPTED

RECEIVED **2,220** CALLS FOR SERVICE



SPECIAL EVENTS & PROGRAMMING

Providing high-quality recreation opportunities and events for residents by expanding programs and options for all ages and abilities that enrich the quality of life for residents is a focus area for the city of Burleson.

Parks and Recreation hosted the first Hollywood Date Night, a night of fun and dancing for individuals with special needs. To expand inclusivity, city council approved placing cameras in Mayor Vera Calvin Plaza that will live-stream city events for everyone to enjoy.

Special Events and Library programming focus on providing more events for teens. Teen Tie Dye in the Park was held in July and Simple Cooking for Teens was held multiple times at the library. The Burleson Public Library also welcomed an additional youth librarian focusing on teen programming.



HOLLYWOOD DATE NIGHT

42 SPECIAL EVENTS

37,701

PARTICIPANTS



YOUR BURLESON CITY COUNCIL



Mayor Fletcher at National Night Out



Councilmember Johnson at Cool Sounds of Fall Concert



Councilmember Green at Be Healthy Run



Councilmember Stanford Giving a tour of City Hall



Councilmember Payne at Breakfast with Santa



Mayor Pro Tem McClendon at Veteran's Day Celebration



Councilmember Johnson at Super Safety Saturday

Contact Your City Council



THE CITY OF
BURLESON
TEXAS

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